

LANDMARKS

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THE LANDMARK SOCIETY OF WESTERN NEW YORK

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**INSIDE
DOWN
TOWN**
→ → TOUR ← ←

SEPTEMBER 27 & 28

Cover: Photo by Gene Avallone,
courtesy Home Leasing

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The mission of The Landmark Society of Western New York, Inc. is to protect the unique architectural heritage of our region and promote preservation and planning practices that foster healthy, livable and sustainable communities. *Landmarks* is published quarterly by The Landmark Society of Western New York, Inc.

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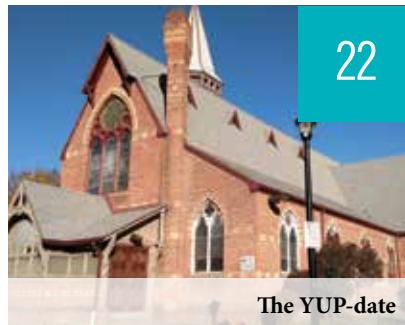
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The Landmark Society of Western New York is supported, in part, by the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature.



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From the Director

It gives us great pleasure to announce the successful completion of The Landmark Society's 80th Anniversary campaign. We embarked on this campaign almost two years ago with a goal of raising \$280,000 for mission-related programs, the maintenance of our historic properties and funding for our preservation grant program.

With your support we raised over \$300,000 for the campaign. This funding is critical for much-needed repairs on our historic properties and for supporting key programmatic initiatives. Our preservation grant program, which helps pay for preconstruction services to save endangered historic resources, was boosted by the campaign. Our grant program often receives annual requests that surpass ten times the amount of available funding, demonstrating the program's need and value.

When we started the 80th Anniversary campaign almost two years ago, our organization's upcoming move to Warner Castle was completely unforeseen. When our organization was notified of the iconic building's need, we began a dialogue with the Castle's owner, the County of Monroe, to determine a course of action that would ensure Warner Castle's future preservation after the Rochester Civic Garden Center's long tenancy. What resulted was a unique partnership that included the relocation of The Landmark Society's headquarters. Monroe County is funding exterior needs and critical systems, such as masonry, roofing, HVAC and electrical. The Landmark Society is funding interior necessities like wall and ceiling repairs, plumbing, flooring, data wiring and painting. This work is in progress and marks a new chapter in our organization's long and accomplished history. We envision an interior space that reflects both historic and contemporary aesthetics by respectfully preserving architectural detailing, but also illustrating a balance between old and new. The success of



our 80th Anniversary campaign will assist in covering a portion of Warner Castle's renovation costs. We anticipate moving to Warner Castle early this fall, with various construction elements continuing after our move is complete.

It is with genuine enthusiasm that we extend our most sincere appreciation to all of you for making our 80th Anniversary campaign a success. We also thank you for your continued support; there is never a fund raising "finish line," and supporting our organization's ongoing mission-driven work will continue to be crucial in the months and years ahead.

While the construction progresses at Warner Castle, our advocacy and programmatic work continues. We encourage you to attend our informative and fun programs and events, including our Inside Downtown Tour on September 27 and 28. And, don't forget to check out our latest series of travel tours to destinations in New York State and beyond.

As always, we thank you for supporting our region's irreplaceable heritage by sustaining and strengthening The Landmark Society's work in our region. It makes all the difference.

All the best,

Wayne Goodman
Executive Director

Mary Nicosia
Vice President for Development

PRESERVATION SCORECARD

Keeping score? We are—here's the latest on several preservation issues around the region.

by Cynthia Howk

SAFE



Former Lakeside Presbyterian Church 75 Stutson St, Rochester, NY

Erected in 1903, this Gothic Revival church is one of the most important public buildings in Charlotte. It was originally built as “First Presbyterian Church,” a congregation established in 1855, when Charlotte was a bustling village. In recent decades, social, cultural, and worship practices have changed dramatically, with many historic churches closing due to declining membership. In 2017, the congregation sold their church to the Bruce Music and Theatre Academy. The former church sanctuary and classrooms now provide excellent facilities for the Academy’s music and performance activities. Many churches today face a similar challenge. For congregations seeking help, check out Partners for Sacred Places: www.sacredplaces.org. Visit Sacred Sites Grant Fund for building repairs at www.nylandmarks.org.

OUT



Former Nurses' Residence, Rochester Psychiatric Center 1700-block South Ave., Rochester, NY

Rochester's first facility for the care of the mentally ill was established in 1857, when the “Monroe County Insane Asylum” was built on South Avenue. In 1891, the asylum was purchased by New York State and re-named the “Rochester State Hospital.” During the early 20th century, many new buildings were added, including a School of Nursing, which operated until 1973. Among them was a complex of three, 2-1/2-story, brick residences. Featuring slate roofs, picturesque details, and handsome Arts and Crafts design, they were a distinctive example of 1920s architecture. With changing programs and priorities, a number of historic campus buildings have been demolished over the past 30 years. These buildings were demolished during the past year. The surrounding site has been cleared and extensively re-graded for the new Golisano Autism Center, which is currently under construction and will be part of the Al Sigl Community of Agencies.

TOO CLOSE TO CALL



Logan Community Center (former First Presbyterian Church of Hector) 4074 County Road # 2, Town of Hector, Schuyler County

Located in the rural hamlet of Logan, on the east side of Seneca Lake, the Logan Community Center was originally built in 1832 for the congregation of First Presbyterian Church. Its Federal style meeting house design was enhanced with Victorian-era Gothic Revival details in 1878, including pointed-arch windows and a tower with belfry. Due to declining membership, the church closed in 1970. In 1986, the Logan Community Center Association was established to save the building. Its architectural and historical significance were officially recognized in 2001, with a listing in the State and National Registers of Historic Places. In 2009, the Logan Community Center Preservation Committee was formed to develop a community center. The LCCP Committee is now reaching out for technical assistance to evaluate the building, prioritize needs, identify funds for repairs, and secure community support for the continued care and use of this important landmark building.

Park Avenue Historic District Hits The Home Stretch

by Caitlin Meives



After several years of fundraising, walking tours, neighborhood meetings, and countless hours of research and writing from our consultant team at Clinton Brown Company Architecture, pc, we can finally say that the Park Avenue Historic District project is approaching the finish line! The historic district nomination has been officially scheduled for the next important step—consideration by the New York State Board for Historic Preservation, more commonly referred to as the State Review Board. Once the State Review Board approves the nomination, it goes on to the National Park Service for a final review and official listing in the National Register of Historic Places!

In the meantime, homeowners within the district boundaries can work with the friendly staff at the NY State Historic Preservation Office (SHPO) to complete applications for the NYS Historic Homeowners Tax Credit program. This user-friendly program from the State provides a credit off your personal NYS income tax worth 20% of qualifying repair and rehab work on homes in historic districts.

Sincere thanks are in order to those who are making this large, 1600-property district a reality: the many residents and business owners who donated to the project; homeowners who opened up their houses for walking tours; those who purchased tickets to the walking

tours; the South East Area Coalition; the Park Meigs Neighborhood Association; the Barrington Street Neighborhood Association; and especially Tom Pastecki, President of the ABC Streets Neighborhood Association.

Finally, we want to extend a huge thank you to the major funders on this project: the Rochester Area Community Foundation and the Preserve New York Grant from the Preservation League of New York State and New York State Council on the Arts

To learn more about the Park Avenue Historic District, visit our website: landmarksociety.org/parkave

Tangible and Intangible Heritage in the Age of #TakeItDown

by Juilee Decker, Ph.D.

For the New York Statewide Preservation Conference this past spring, I organized and chaired a panel that explored the preservation of tangible and intangible heritage of abolitionists and reformers Frederick Douglass and Anna Murray Douglass, who lived in the city from 1847 through 1872. Together with four colleagues (Michelle Furlano, Hinda Mandell, Shawn Dunwoody, and Autumn Haag), we offered a case study of the Douglasses' lives and legacies as told through sculpture, architecture, public art interventions, preservation practices and the format, content, and intellectual life of archival records and material. We enumerated efforts to protect, as well as to affirm and highlight, the unique association between the Douglasses and Rochester: from actions undertaken within this community from the 1890s onward to memorialize Douglass and the recent efforts to re-energize the Douglass legacy.

In thinking about preservation and commemoration more broadly, it is worthwhile to think about all public monuments and memorials anew, at this historical moment as well as emblems.

For instance, flags and their representations became a critical conversation, particularly after the Charleston church shooting in June 2015, after which several cities in the U.S. removed monuments and memorials on public property dedicated to the Confederate States of America. Momentum accelerated in August 2017 after the Unite the Right rally in Charlottesville, Virginia. Yet, at a time when monuments and emblems are coming down, others are being moved. For instance, Confederate statuary in the state of Kentucky is be resituated, literally and figuratively, with the removal and re-installation of several works from civic spaces in Louisville and Lexington, for example, to riverside parks and cemeteries.

In what ways have tangible and intangible heritage become increasingly relevant in the age of #TakeItDown—an era defined by the reconsideration of the built environment and proclamation of removal, spurred by the campaign to remove the Confederate flag from its long-time placement on the South Carolina state capital? This piecemeal hashtag campaign has expanded to include, as well as foster, the removal of statues and emblems from public spaces. Broad-based awareness and local-turned-national interest and activity have prompted questions, most notably, asking communities to consider how sculptures,



Postcard showing Frederick Douglass Statue in its original location at the corner of St. Paul Street and Central Avenue. UR-RBSCP Postcard Collection

particularly monuments and memorials, demonstrate what we appear to value as communities.

In my work as a public historian and curator over the past two decades, I have seen the extent to which commemorative actions and their physical embodiments in the form of sculpture, architecture, public art, and archival material foster public engagement; they give public embodiment to otherwise private memories, ideals, and recognition. I have also seen how the absence or presence of monuments and memorials can also demonstrate what has been marginalized or, even, silenced.

Where do monuments and the related acts of commemoration fit in this broader narrative of tangible and intangible heritage in Rochester? In other cities? In the case of Rochester's monument to Frederick Douglass, created by Stanley Edwards and dedicated on June 8, 1899 near the Rochester railway station, the work itself affirms an historic identity that is enmeshed within that of his sons (one of whom served as model for

the work) and the larger African American community in the city. The monument was iconic and unusual in its role as the first monument to one, specific African American anywhere in the U.S. Thus its mere creation disrupted the local as well as the national cultural landscape by inserting Douglass into the genealogy, as well as the legacy, of heroes in bronze and granite. However, in 1941, the monument was moved to Highland Park, where it remains today nestled in the bowl—barely visible from streetside—not far from the site of Douglass's home in Rochester. As a number of students in my history course this past spring explained, "you have to make an effort to see Douglass."

In late 2017, an effort to "Re-Energize" the legacy of Frederick Douglass was inaugurated to celebrate the bicentennial of Douglass's birth. Under the direction of Carvin Eison of Rochester Community Television; Bleu Cease from Rochester Contemporary Art Center; and Chris Christopher, a bicentennial commemoration committee curated key events, including an exhibition of contemporary art inspired by the Douglass monument and a community-wide celebration of the monument spearheaded by the "Big Shot" photographic team, a nighttime community photography project produced by the school of photographic arts & sciences at RIT. A group of us gathered on



Wednesday, February 14, 2018—200 years after Douglass's birth—in the cold winter evening, amid snow and much—to illuminate him, literally and figuratively. The effort to re-energize Douglass's legacy enabled us to shine a light on him, to draw attention to him, to remember the importance of preserving and commemorating him and his work, as well as the 8-foot-tall bronze and 9-foot-tall granite base inscribed with words from Douglass's speech made on the Dred Scott decision (1857) among other writings. Ephemeral events, such as this illumination, thus foster a connection between the tangible and intangible heritage.

Efforts to commemorate the sculpture and re-inscribe it for the 21st century were undertaken later in the bicentennial year. The result was a series of interpretations of Edwards's sculpture of Douglass: more than a dozen 6 ½-foot-tall fiberglass reproductions, with a few artistic interpretations, of Edwards' memorial to Douglass, were created by Rochester-based artist Olivia Kim. The sculptures are placed throughout the city in specific locations where Douglass lived and worked. One of these is located at School 12, which has been renamed Anna Murray Douglass School; another is located at Central Presbyterian Church, the site of Douglass's funeral in 1895 (now the Hochstein School of Music); a third is located at the Talman Building in downtown, which was home to Douglass's abolitionist paper, The North Star. Information on the sculptures and

their locations may be found at www.douglasstour.com.

However right, thoughtful, and carefully conceived these efforts to re-energize Douglass's legacy have been, the installation of the fiberglass sculptures into the spaces of the everyday has proven to be problematic, confrontational, or at the very least unwelcome. In December 2018—just months after its installation—one of the Douglass statues was damaged so much so that it was irreparable. Two men were arrested and charged with criminal mischief, and while their actions were clearly aimed at the removal of a sculpture by their own efforts, what does that kind of action stand for, within the context of the local and national conversations in the age of #TakeItDown? What does this kind of act, and its resolve within the community, say about the presence and, even, persistence and preservation of intangible cultural heritage? While this act has been written off, by some, as "random," its lasting impression has re-affirmed the need to preserve cultural heritage—then and now—even when that representation was intended as ephemeral.

In short, the preservation of tangible and intangible heritage requires vigilance so that we, as communities, can articulate which aspects of our intangible and tangible heritage are worthy of preservation and so that we can position conversations within our communities about what aspects can and should be Taken Down.



Photos courtesy RIT Big Shot

These photographs were produced by participants of the Shine a Light on Frederick Douglass event held February 14, 2018. All illumination was produced by hand held lighting equipment provided by approximately 400 volunteers. The exposure time was 20 seconds. The event was sponsored by the RIT Big Shot, Rochester Contemporary Arts Center, Monroe County Parks, and the Douglass Bi-centennial committee. Images courtesy RIT Big Shot. <http://photographyblog.rit.edu/2018/03/19/outside-the-classroom-shine-a-light-on-frederick-douglass/>

Juilee Decker, Ph.D. is an associate professor of museum studies in the College of Liberal Arts at RIT. Her research and practice seek ways of facilitating dialogues between communities and the objects, spaces, places, and practices that they hold dear. Juilee earned her Ph.D. from the joint program in Art History and Museum Studies at Case Western Reserve University and the Cleveland Museum of Art.

Writers & Landmarks

Sacred Sites in My Life

by The Reverend Keith Patterson

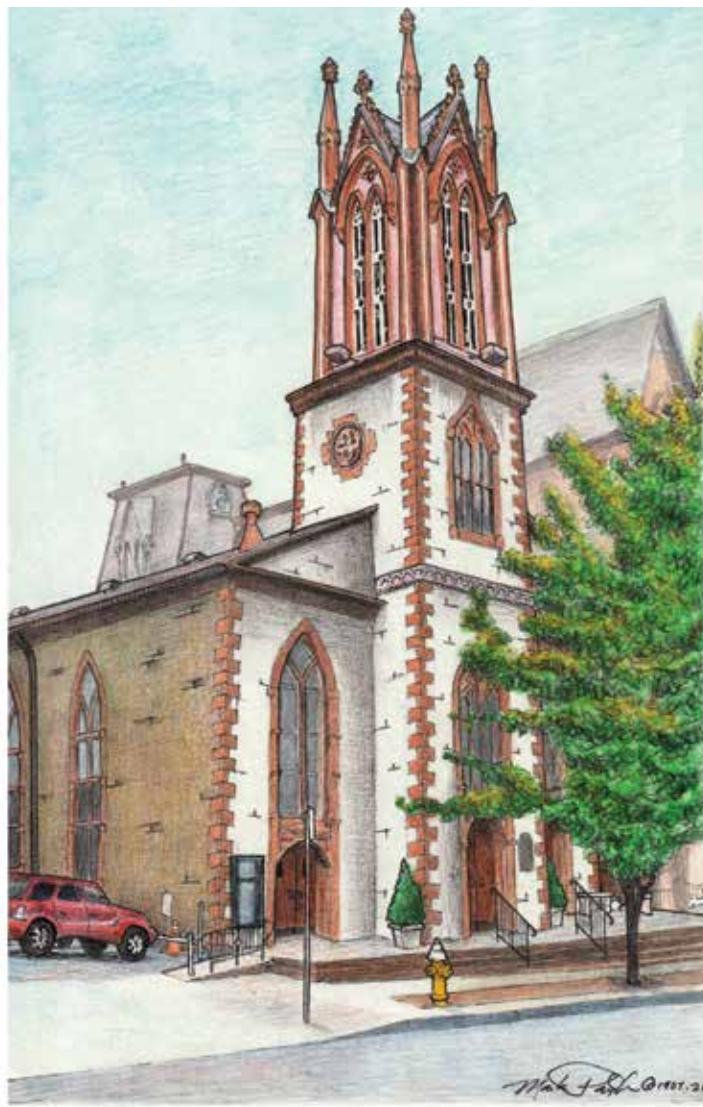


Illustration by Mark Payton

I have known many sacred sites in my life: Our Lady of Lourdes from my childhood in Buffalo, NY. I know the smell of incense and beeswax hitting my nostrils upon entering the Church of St. Mary the Virgin on West 46th Street in Manhattan. I know the awe-inspiring peace from the cacophony of the city upon entering the Cathedral Church of St. John the Divine that is only interrupted by the rumbling IRT passing underneath this pile of unfinished gothic splendor. I have known New England Churches nestled under mountains and neighboring ancient graveyards. And these are just the domestic versions. I have walked into the Sainte Chapelle and Notre Dame in Paris; Westminster Abbey, Wells Cathedral in the UK.

I am drawn to churches, the more historic, the better. I am drawn to them because they stand as a witness in stone to the stories of faithful who have met together under roofs. I can

proudly say that one church is my place of work. You see I am an Episcopal priest, new to Rochester and its history.

I first saw the building that houses the Episcopal Church of St. Luke & St. Simon Cyrene during the summer of 2016 when I arrived to be interviewed by the Bishop of Rochester. Frankly, I was more interested in the multicultural blending of one white congregation with one African American congregation than I was the building. I was also taken by the nickname for the church—"Two Saints." The Canon to the Ordinary, Johnnie Ross, himself a new transplant from Kentucky took me on my first tour of the building. At first, I did not know what to make of the building. There were elements of the Gothic in the shape of the windows and the decorations on the tower. The painted stained glass windows are original as is the triple pulpit that looms like an eagle over the front part of the church's interior.

I wondered what type of person knelt on worn cushions at that heavy carved altar rail to receive communion. I wondered what the priests were like who said prayers and pronounced blessings from that altar? I wondered what Colonel Nathaniel Rochester, one of a handful of prominent citizens who in 1817 founded this Episcopal Church would think of the city that towers over it in this present age?

I wonder what history we will leave for future generations. I wonder if people who enter our doors will have the same appreciation as they might have for one of the famous sacred sites I have experienced in my life's journey. I work in a historic building that is more than just a historic building. I hope Two Saints continues to be a place of retreat from the changes and chances of this life. I hope that we see this building, this Episcopal Church of St. Luke & St. Simon Cyrene as an ever-evolving story in Rochester.

Keith Patterson, a newcomer to Rochester, is the Rector of The Episcopal Church of St. Luke & St. Simon Cyrene. Prior to his arrival he served parishes in Concord, NH, Arlington, VT, and Wells, VT. He lived in the Upper Hudson Valley city of Hudson known for its historic architecture and antiques prior to entering seminary in Cambridge, MA.

The Rev. Patterson was instrumental in the development of a 501(c)3 organization, The Friends of Historic Two Saints (FOHTS) directed by Lawrence Steffler. FOHTS raises awareness of the historical and architectural importance of St. Luke's as a community resource. The building is gaining a reputation as a wedding and concert venue through Two Saints Events. Rental funds support the preservation of the church building. For information on rentals and other FOHTS activities call 585-329-8516 or visit their Facebook page at www.facebook.com/established1817/.

Citywide Survey's Third Year Spotlights Northwest Quadrant's Gems

by Tyler Lucero

The Landmark Society's historic resource survey for the City of Rochester continued for its third year this past fall and winter, focusing on the Jones Square, Brown Square, Edgerton, Lyell-Otis, and JOSANA neighborhoods in the city's northwest quadrant. After a series of block-by-block reconnaissance drives coordinated by Katie Eggers Comeau of Bero Architecture, The Landmark Society's Tyler Lucero and preservation consultant Jenna Lapachinski walked these neighborhoods to document more than 300 exceptional historic properties.

A number of historical themes manifest themselves on the landscape of the northwest quadrant. Concentrations of early twentieth century industrial buildings are common, serviced by a network of rail lines that emerged on the largely yet-to-be developed lands west of downtown around the turn of the century. The influence of the area's immigrant communities is also reflected in the area's built environment, with the prevalence of fine masonry in the Lyell-Otis neighborhood testifying to Italian craftsmanship, and sturdy, low cottages suggesting German handiwork in Dutchtown. Furthermore, the landscape records the revolution in urban form caused by the street car in the late nineteenth and early twentieth centuries, with stylish commercial buildings and multi-unit residential structures gracing many of the thoroughfares serviced by these innovations in mass transit.

In addition to identifying individual gems worthy of recognition and protection, The Landmark Society recommended two new districts for National Register eligibility as an outcome of the survey. One of these districts is centered on historic Jones Square, laid out in the 1830s and the site of Rochester's first professional baseball games in the 1860s and 1870s, before getting a formal makeover by Frederick Law Olmsted's



firm in the early 1900s. With adjoining churches and houses of many styles and sizes, the square has been the dynamic center of a succession of immigrant communities during the twentieth century, from Italians through the war era, to refugee communities today. Second, the team identified a potential district of late nineteenth century houses along Phelps Avenue on its approach to Edgerton Park, a well-preserved example of the many concentrations of affluent turn-of-the century houses along parkways in this area. The survey team also recommended expanding a previously-identified potential district of late nineteenth century commercial buildings centered on the intersection of Lake and Ravine Avenues, to include more structures of similar style and scale on the west side of that historically busy corridor.

With the City's funding confirmed in June, we anticipate completing the citywide survey's final portion this coming fall and winter, focusing on the city's northeastern neighborhoods, among them Beechwood, Marketview Heights, 14621, Maplewood, and Charlotte. With few properties or districts in this area currently listed on the National Register, there are sure to be a number of opportunities—check these pages next year to learn what comes out of our work!



Top: High-style houses—such as this lavish Queen Anne at 325 Glenwood Avenue, are not uncommon on northwest quadrant parkways.

Middle: This brick factory with modest Classical Revival styling at 55-57 Lois Street—built around 1910 for the Boutell Manufacturing Company, makers of fruit processing equipment like evaporators and paring machines in an era when drying was one of the best means of mass-scale food preservation—typifies the early twentieth century industrial development found in Rochester's northwest quadrant.

Bottom: Diagonal pathways sheltered by a mature tree canopy beautifully testify to the Olmsted firm's late nineteenth century redesign of Jones Square, the centerpiece of the potential Jones Square Historic District identified as an outcome of this latest phase of our citywide survey.



The Landmark Society of Western New York's 16th Annual Inside Downtown Tour *East and Alexander*

by Cindy Boyer

The Inside Downtown Tour (IDT) opens up urban environments where people are creating exciting spaces to live and work. We visit re-purposed spaces, renovated homes, lovingly preserved places, and newly built sites that are designed with sensitivity to the overall built environment. Basically, we get you "in" on the latest urban living trends.

IDT Dates!

Friday, September 27th
from 5:30 to 8:30 pm
and Saturday, September
28th from 11 am to 4 pm

This year's tour will be on Friday September 27th from 5:30 to 8:30 pm and Saturday September 28th from 11 am to 4 pm.

The Tour will take us on East Avenue and Alexander Street, an area undergoing much transformation. The former Inner Loop is no longer a "moat" separating downtown from the rest of the neighborhood. We will bridge that former gap by extending the tour up East Avenue into the East End, including The Sagamore and Charlotte Square.

East Avenue has been a major thoroughfare for over two hundred years, growing from a Seneca trail that was widened into a road in 1811. During Rochester's early days, it was known as the Road to Pittsford and became a primary rural highway for local stages, many of which were bringing early tourists to see the High Falls of the Genesee. It wasn't until the late 1830s that construction of the first elegant mansions began, including the section of East Avenue we think of as part of downtown.



That residential nature was maintained on East Avenue and Alexander Street through much of the 19th century. The wealthy residents were pretty protective of their neighborhood. In 1863, they united to block the extension of horse-drawn cars by the Rochester and Brighton Street Railway on East Avenue. Instead, the horse-cars were routed from East Main to Alexander Street, then back to Monroe, Clinton, and Main—keeping the trolleys off of East Ave. I’m sure Hiram Sibley was relieved that his sprawling estate at the corner of East and Alexander would maintain a country air, complete with a “deer park” and goat yard.

How ironic that this very corner would lead to an advance in the automobile era rudely invading East Avenue.

In the late 1890s, Rochesterian J. B. West invented the city’s first horseless carriage. He motored the steam-powered vehicle around the city, at a time when it was not determined whether they were safe—or legal. When his vehicle spooked a laundry cart and horse, destroying the cart, West was sued by the cart owner. The judge determined that horseless carriages had as much right to the road as other means of transportation—setting the precedent for the automobile invasion.

As the 20th century dawned and automobile traffic grew, East Avenue and Main became less desirable as a residential area—but quite popular for business ventures. Today we’ll see the growth of mixed use in the area—private residences, businesses, and cultural attractions.



Tour and Ticket Details: Your tour ticket will be good both Friday evening September 27 and Saturday during the day of September 28. You may visit each tour stop one time, in any order that you desire.

Inside Downtown Tour tickets are available online at www.landmarksociety.org and will be at Parkleigh by September 10th. You may also call (585) 546-7029 x11. Advance tickets must be purchased by September 26th and are \$29. Landmark members receive a discount on advance sale tickets only, paying \$24 before the tour days. Tickets on the tour days of September 27 and 28 will be \$35 for all, available at tour headquarters, Metro Co-Work, 350 East Avenue.

Please note: children under 16 are not permitted on the Inside Downtown Tour.

The 2019 House and Garden Tour



Bienvenue said the sign on one of the tour houses, and we did feel welcomed to West Irondequoit for the June tour! About 1800 attended over the two days. We were especially pleased to see many first-time attendees from the tour neighborhood. A special note of appreciation to the Town of Irondequoit and the Irondequoit police department for their part in making the tour safe and enjoyable for all.

We very much appreciate all involved, and especially our 2019 sponsors:

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19th Ward Community Association's

39th House Tour

Saturday, October 19th

12-4pm Open House Tours

11am-12pm ~ free talk and tour at
School #16 with SWBR, AIA Rochester's
Design Excellence Award Winner

[19thwardhouse tour](#)
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Conference Pushes Preservation Forward In NYS

by Caitlin Meives

For this year's Conference, we returned to our home base in Rochester and, for the second time, to Sibley Square. Attendees were able to witness firsthand the transformation of this local landmark that has occurred over the last few years.

This year, we placed an emphasis on diversity, inclusion, and equity in the preservation movement. We were proud to offer some new perspectives, a more diverse roster of speakers, and to challenge ourselves, our colleagues, and all the attendees to think more broadly and inclusively about our approach to historic preservation. Tanya Bowers got us off to a great start with an intensive five-hour pre-Conference training on *Increasing Cultural Competency in Historic Preservation*. Speakers from city of Rochester neighborhoods, local artists and academics, and advocates from around New York State (and beyond) showed attendees what preservation means to them. And architectural photographer, writer, and lecturer, Lee Bey (pictured right), wrapped it all up

with a rousing keynote, entitled, *A New Blueprint: Discussing the Importance of Diversity in Preservation*.

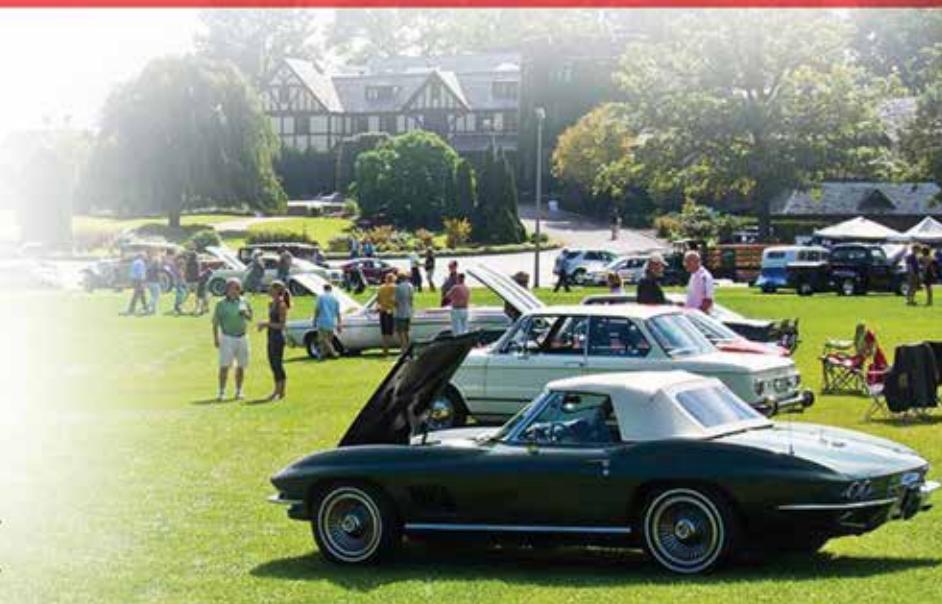
These efforts were small steps forward, meant to acknowledge the importance of diverse perspectives in today's preservation movement and profession. Preservation must help tell the stories of people from all racial, ethnic, cultural, and generational backgrounds. We plan

to join with our colleagues and fellow advocates across the state to continue this important work.

On behalf of our Conference partners, we thank everyone who helped make the Conference a success—attendees, speakers, volunteers, and our corporate sponsors! Special thanks to our longtime Title Sponsor, Rochester Colonial Manufacturing!



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Save The Date!

The Landmark Society's Annual Jubilee

This year's Jubilee will take place at The Arbor Loft, which is located in the former repurposed Craig Autometrics Shop, 10 Winthrop Street. The Arbor Loft is 6,000 square feet of elegant event space overlooking Downtown Rochester and the East End. The Arbor Loft's white walls, wooden floors, exposed beams and rustic charm make the venue a perfect location for our event.

Early bird tickets (\$85) on sale beginning October 21st at www.landmarksociety.org. After November 7th tickets are \$95. More details in the next *Landmarks* magazine.

Thank you to our Title Sponsor for supporting this event:

Marshall Boxes

Mark your calendars for
Saturday, December 7th, 2019 at 6:00 pm
The Arbor Loft

- Live music by A Few Bad Apples
- Full bar
- Delicious hors d'oeuvres
- Plated dinner
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A VERY SPECIAL Tour Opportunity: The Boynton House

Watch our website September 9th!

Thanks to the generosity of the homeowners and John Page of Bero Architecture, PLLC, we are excited to announce a fundraising tour of Rochester's Frank Lloyd Wright designed house, the Boynton House. The tour will take place on Saturday, October 12th with tickets at \$50 each.

Since this will be a very popular offering, ticket sales will be by lottery. Starting September 9th through September 12th, a link will open on our website at www.landmarksociety.org to enter for chance to purchase 2 tickets to the tour. After September 12 a random drawing will select those who may purchase tickets, and those winners will be notified.

Full details will be on the website during the entry period.



Stone-Tolan House Kitchen Garden Is Coming Alive!

by Laurel Fuller, Garden Volunteer



Photo: Maggie McGrath

Just west of the kitchen porch at Stone-Tolan, down a gentle slope past daylilies, roses, heirloom grapevines and a cherry tree, lies the kitchen garden. Each season volunteers try to recreate the kinds of crops Orring Stone's family

would have grown for their family's and tavern guests' daily consumption. This spring has been kind to us, with brussels sprouts, broccoli, peas, rhubarb, potatoes, radishes, pumpkins, carrots, turnips, beets, and more pushing toward

production. We use hand tools to hoe, weed, and plant, and compost leaves and plant material to enrich the soil. An herb collection surrounds the garden, the apple orchard lies beyond, and a pollinator garden installed by the Allyn's Creek Garden Club anchors the barn nearby.

Stop by on a Friday morning, when our gardeners are there from 10 am–12 noon, or during regular STH hours or a special event like the next Tavern Takeover the evening of August 14th! Each week holds something new and we hope to post photos throughout the season to show you what's ripening. Who knows, you might even get the gardening bug yourself and want to join our crew of volunteers! For more information on the garden, contact Landmark horticulturist Beverly Gibson. Her email is bgibson@landmarksociety.org.

Travel Tour News

by Cindy Boyer and Larry Francer

Palm Springs ModWeek: This is not your Father's Holiday Inn!

February 12 – 17, 2020



It's July 1954 and we pile into the new Rambler station wagon for the family vacation. This year we are driving west to see relatives in California. As we approach the California desert, Dad decides to take us through Palm Springs. Mom wants to see Frank Sinatra's house, her favorite singer, and Dad says that Mr. Sinatra might hire me as a back-up singer on his next album. Dad is such a kidder. Before we start our day of sightseeing, we pull into a Holiday Inn to spend the night with dreams of movie stars, fancy cars, and beautiful homes.

It's February 2020 and that Holiday Inn is now the hip Saguaro Palm Springs, our home base for The Landmark Society's ModWeek travel tour. We may get a chance to see Frank Sinatra's home, www.sinatrahouse.com/, but the Modernism Committee has not finalized the schedule yet. What they have promised us is reserved spots in advance of the general public. Our hosts, Ron (my college roommate) and Ken, will make sure we choose the crème de la crème of the tours and homes available. These may include their friend Broadway composer David Zippel's home, the Cody Glass House, www.jameshaefner.com/architecture/palm-springs-glass-house-by-william-cody, or the "Camp David of the West," Sunnylands, sunnylands.org/. We will also get a private tour of their Bill Krissel designed, Butterfly Alexander home.

Our first full day we are offering spots around downtown Palm Springs for you to enjoy at your leisure—Palm Springs Art Museum, Architecture & Design Center, and the Farmers Market & Street Fair. The Buzz Trolley stops right at our hotel, so you can use this fun transportation alternative from 12 noon to 10 pm daily! For the remainder of the trip, we will choose ModWeek events that will include the Architectural Double-Decker Bus Tour, an exclusive dinner reception, a neighborhood tour, individual home tours, entry to the Modernism Show and Sale, a lecture, and a happy hour. There will also be the opportunity for you to register for additional tours and events. Or lay by the pool. Or shop in the North Canyon Design District. Or get lost (in a good way) on the Buzz Trolley.

The trip includes round-trip flights from Rochester to Palm Springs, ground transportation, five nights at Saguaro Palm Springs, eleven meals, nine ModWeek events, and much more.

Landmark members \$3,475 | Nonmembers \$3,775 | Single supplement \$550. To download registration forms visit www.landmarksociety.org. Please contact Larry Francer for additional information, lfrancer@landmarksociety.org or 585.547.7029 X14.

All Treats, No Tricks for Halloween in New Orleans

October 30–November 4, 2019

Don't miss your chance to experience all the treats New Orleans has to offer—the magnificent architecture, scrumptious food, and first-class music that only the Big Easy can provide.

We won't pull any tricks, so you don't have to be concerned about wearing a costume for Halloween (although we can help you plan a costume that can be ready upon our arrival); we won't make you sample a different Sazarac, the official New Orleans cocktail, every night (although we will be offering to take you to a different bar each night to try one); we won't ask you to prepare a typical Cajun meal (only to learn how to from a great chef at New Orleans School of Cooking and then get to eat it). Your only requirement is referring to New Orleans as NOLA. That's for N(ew)O(rleans)LA(Louisiana).

Our travel tour will take in all the



iconic NOLA spots—Preservation Hall, the World War II Museum, Destrehan Plantation, Creole Queen jazz cruise on the Mississippi, Arnaud's Sunday Jazz Brunch, and the Palm Court Jazz Café. But we will also enjoy a bus tour around the different neighborhoods in the city, a French Quarter ghost tour, and some local favorites like Elizabeth's, Voodoo BBQ, Croissant D'Or, and Turtle Bay. But the best part of our tour is that you will be spending time with some real NOLA

characters like photographer Louis Sahuc, and our friends Sherry, Meredyth, Kathy, and maybe Dr. Bob, when we go to his gallery. You will be going to their homes, businesses, sharing drinks and receptions, and seeing NOLA through their eyes as well as your own.

A once in a lifetime addition is our own Second line parade. Second line parades are the descendants of the city's famous jazz funerals and, apart from a casket, mourners, and a cemetery visit, they carry many of the same traditions with them as they march down the streets. They range in size, level of organization, and traditions, but in all cases they will include a brass band and jubilant dancing in the street, melding the pomp of a courtly function and the spontaneous energy of a block party, albeit one that moves a block at a time.

A limited number of spots are still available. Please contact Carolyn Haygood, chaygood@landmarksociety.org or (585) 546-7029 x11 to put your \$500 deposit on a credit card. Registration forms at www.landmarksociety.org.

**Landmark members \$2,900 | Nonmembers \$3,200 | Single supplement \$723.
DON'T GET TRICKED BY MISSING THE SEPTEMBER 9TH DEADLINE!**

Las Vegas Historic Preservation and Revitalization *The Vegas you never knew you wanted to see!*

April 13–18, 2020

Yes, you read that correctly. We are traveling to the city where building implosions can be a tourist attraction! You'll discover that Las Vegas has an active and vital preservation community, and not everything gets blown up for new and shiny stuff. Join us for an enticing combination of classic Vegas, revitalized historic structures, Mid-Century Modern wonder—and a little bit of the shiny stuff.

The Nevada Preservation Foundation is our sister organization and is connecting us to some amazing opportunities, including an annual "Mid Mod Mix" tour. This event sells out every year, and they are offering a private tour just for our group. We'll tour classic Mid-Century Modern neighborhoods, see the areas where Las Vegas became "Vegas" and even get to tour at least one private home.

We'll spend time in downtown Las Vegas as well, discovering revitalized areas and local history. One of the most intriguing adaptive reuses around is the National Register-listed Museum of Organized Crime and Law Enforcement—better known as The Mob Museum. Interpreting the hidden history of organized



Photo: Cindy Boyer

crime, it's housed in a 1933 post office and courthouse. In 1950 one of the Kefauver hearings investigating crime syndicates in interstate commerce was held there. We'll see a multimedia recreation as well as numerous exhibits (and you may find a Rochester connection.) The other downtown gem is The Neon Museum. An outdoor exhibition space known as the Neon

Continued on page 18

Las Vegas Historic Preservation and Revitalization, continued

Boneyard with over 200 signs, we'll trace Vegas history through Neon before experiencing their illumination show Brilliant.

Perhaps you've heard of the company Zappos? Their founder, Tony Hsieh, invested vision and funds in a formerly neglected downtown area—Fremont East. The transformation is amazing. We're fortunate to have a connection—former Rochesterian Carla Longobardi works for Zappos and will give us a real insider's look at the rebirth of an urban area into a maker's neighborhood during our "Downtown Escapade" tour.

We will also travel out of the city through desert landscape to tour one of the largest National Historic Landmarks around—Hoover Dam. Opened in 1936, its elegant Art Deco style is a masterwork of engineering.

Of course, we're including characteristic Vegas experiences as well. We'll stay on the Strip at Bally's; a classic resort ideally located mid-strip, making it easy to explore the architectural wonders and attractions in the many hotel casinos. Dancing fountains, erupting volcanoes, a glass ceiling created by Chihuly, and a huge conservatory are just some of the sights in store. We'll also enjoy Cirque du Soleil's show "Love." A tribute to the

Beatles; its custom designed theater is almost as much of an attraction as the show itself.

These days many people travel to Las Vegas for the dining. We'll experience everything from traditional fare to gourmet buffets to a celebration dinner in a celebrity-chef's restaurant. Which chef? Hint: it's the hottest reservation in town!

You'll have free time to book an additional show, spa treatments, or just relax at the pool. There will also be optional Strip Sightseeing Strolls with Cindy Boyer, who has visited Las Vegas more than 20 times.

Included: Round trip flights from Rochester to Las Vegas, ground transportation, five nights at Bally's Hotel and Resort, 14 meals, two shows, all tours/admissions and more!

Landmark members \$2,892 | Nonmembers \$3,192 | Single supplement \$310. Registration forms on our website at www.landmarksociety.org (under Events.)

Please contact Cindy Boyer for additional information at cboyer@landmarksociety.org or 585.546.7029 x12.

Toronto Yuletide December 17–19

Registration is now open for our Toronto Yuletide trip in December. Join us for a magical combination of history, holiday lights, fine dining, special exhibits, and, of course—shopping. Toronto may be a familiar destination, but how nice to let us do the driving and planning—you just enjoy!

We'll set the tone with a stop enroute for a hearty three-course luncheon at the Lake House Restaurant in Vineland Station, Ontario. Located in a beautiful 1867 house on the shore of Lake Ontario, it's known for its history as an underground railroad stop as well as its European-Mediterranean cuisine. When we arrive at the Chelsea hotel in downtown Toronto, you'll have time to freshen up in your upgraded room before we head out to The Christmas Market.

The Christmas Market is located in Toronto's historic Distillery District. It is the largest Christmas Market in Canada. Weekends are so popular that timed entry reservations are required—which is why we are visiting on a weeknight. Brimming with lights, music, food, entertainment—and a few drinks (since it IS a distillery area!) We will get you oriented with a brief tour before free time to enjoy dinner on your own at one of the many restaurants or the food stands.

The next morning after your included breakfast you may choose to take an optional tour to the Bata Shoe Museum or the Royal Ontario museum—or simply enjoy Central Toronto, including Nathan Phillips Square, Eaton Center, and other landmarks. In the afternoon we will journey up the hill to Casa Loma, for

two amazing experiences. We'll tour it in all its holiday glory as well as enjoy the lighting installed



on the grounds. The evening will be crowned by an opulent dinner at Bluebloods, Toronto's newest top-10 restaurant. You will dine in a castle, surrounded by Picassos and other fine art, as you enjoy dry aged steaks, inventive vegetarian dishes, or succulent seafood.

Our third day we'll check out of the Chelsea but stay in town to enjoy an iconic Toronto experience: The Art Gallery of Ontario (AGO). Their special winter exhibit features early Peter Paul Reubens paintings, some of which have not been seen in North America. Luncheon at the museum will fortify us before we head home with our treasures and memories of Toronto Yuletide.

Trip includes all transportation, gratuities, admission to AGO and Castle Loma, hotel, 2 breakfasts, 2 luncheons and one incredible dinner, as well as Landmark staff escort.

Landmark members \$1,750 | Nonmembers \$2,000 | Single supplement \$390.

Contact Cindy Boyer at cboyer@landmarksociety.org for more information.



The Landmark Society Ghost Walk: New and Revived!

by Cindy Boyer

25 years wasn't enough, so we are returning with year 26 of this nighttime guided walking tour. This time we have NEW stories and we are reviving some of the ghosts that haven't been seen at the event in over 20 years.

This award-winning experience leads you down a historic street, where you encounter actors portraying Rochesterians from our past. Each has an actual event from our history to relate, up close and personal. Of course since it's October—you know it's going to be the darker, macabre side of history. This is a great event for those who love theatre, history, Halloween—or all of the above.

The Landmark Society Ghost Walk will take place Friday and Saturday night, October 25 and 26. First tour starts at 6:30 pm and the last tour at 8:30 pm. New this year: When you purchase your tickets online at you'll be able to choose a reserved tour time, to avoid a lengthy wait.

Tickets are \$22 in advance (\$15 advance tickets for Landmark members) and \$25 the evenings of the event. They will go on sale mid-September at www.landmarksociety.org and at Parkleigh in October.



Summer Internship Explores Regional Preservation Initiatives

by Cynthia Howk

One of our most important goals as an educational organization is to prepare the upcoming generation of professionals who are beginning their careers in architecture and historic preservation planning. Over the past four decades, our summer internship program has provided the opportunity for students to explore a wide variety of preservation projects, including reviewing our covenant program for historic properties, photographing historic properties for our digital archives, and researching information for our on-going documentation of the historic resources in our nine-county area.

For the seventh year, The Landmark Society is pleased to partner with Bero Architecture PLLC, who sponsors the Bero-Howk Preservation Internship, a paid, professional position for ten weeks each summer. This internship selects a qualified student to work under the guidance of the professional staff from both organizations to acquire further experience in the field of historic preservation planning and design.

This year's Bero intern is Sara Hall, a second-year graduate student in the Department of Architecture of the Golisano Institute for Sustainability at Rochester Institute of Technology. A native of Herkimer, NY, Sara first became interested in architecture during a high school class about housing and the



Intern Sara Hall on Adams Street in Rochester's Third Ward Historic District.

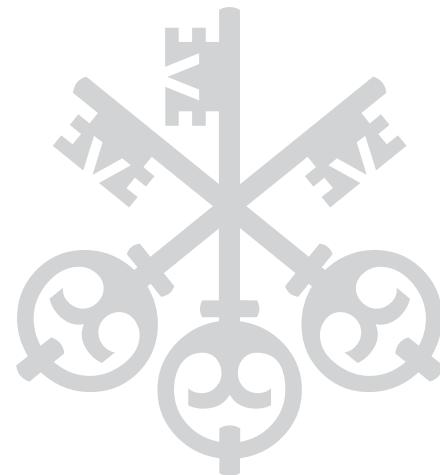
environment, which led her to RIT, where she received her undergraduate degree in civil engineering. Her growing interest in design, the environment and sustainability influenced her decision to pursue architecture as her professional field. Sara's summer experience with Bero staff included preservation projects at Rochester's First Universalist Church and Naples' Town Hall in Ontario County.

Preservation

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We salute the work of the **Landmark Society**
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Member Profile

John Joseph

by Larry Francer

If anyone has been to an event at St. Joseph's Park over the summer, you can't help but notice the beautiful café lights strung across the park. We have John Joseph to thank for those. He contacted us a few years ago, out of the blue, and offered to donate the lights and installation. Over the years he has been a great partner keeping the lighting in working order. John was gracious enough to take some time out of his busy schedule to reflect on his interests including St. Joseph's Park.

Q: Have you always been a firefighter?

Yes, I started when I was 19. My dad was a firefighter for the city. He actually just retired in June. My mom would bring me into the firehouse on North Goodman to visit him at work when I was a kid.

Q: What drew you to St. Joseph's Park?

I always thought it was a unique place. It's just cool. It's a one of a kind spot. Instead of tearing down the ruins of the church, we decided to stabilize what was left and make a park. The park is a great example of taking a horrible fire and loss for the community and turning it into something positive.

Q: Tell us a little bit about what it is like to be a firefighter

We solve problems. Most people know we go to fires, car accidents, and medical calls, but most don't know about all the other things we do. If you call 911 or 311 with some problem, chances are they'll send us to fix it or help fix it. I can't even give an example because it's such a huge spectrum. It's nice to be able to have a positive impact and help people. Every day is a new day with unique problems to solve, so it's always challenging mentally and physically.

One perk of the job is the pre-planning and walk throughs of significant buildings and infrastructure that we get to do. We

want to be prepared for when there is a fire or emergency, so we have to scout out these places. But it also means I've seen parts of Rochester many don't get to see.

Q: Do you have a favorite historic firehouse in the City (It doesn't still have to be used as a firehouse)?

I like the old firehouse on St Paul St, just North of Andrews St. I think it was built in the early 1920s. Even though it's a very utilitarian building, it still is a good-looking building. It was built to serve the public and look good while doing it. I think it's an electrical supply company now.

For still working firehouses, I like mine, Engine 5 on Lyell Ave. It's a Mid-Century Modern building which I know isn't too popular with many people, but it's just a good example of the design. It was built around the same time as many other firehouses, but for some reason it ended up being pretty unique. None of the others are like it.

Q: What would you like to share with us about your private life?

I like Christmas lights, which is why I offered to help out at St. Joseph's. I go all out on my house every winter, I do the lights for the firehouse every year too, and now I'm helping The Landmark Society with the park. I just enjoy doing it.



I ride a bicycle to work most days. It's good because I can really take in my surroundings more than when driving a car. Which helps when you're a firefighter, I notice which buildings are getting repaired, which ones have a new business in them, etc! It's a great way to get around.

Q: Anything else you'd like us to know?

We are hiring, so if any of this sounded interesting, go to the City website and sign up for the civil service exam.

Who do you think should be featured on this page? Please contact Cindy Boyer at cboyer@landmarksociety.org with suggestions for future Landmark member profiles

The YUP-date

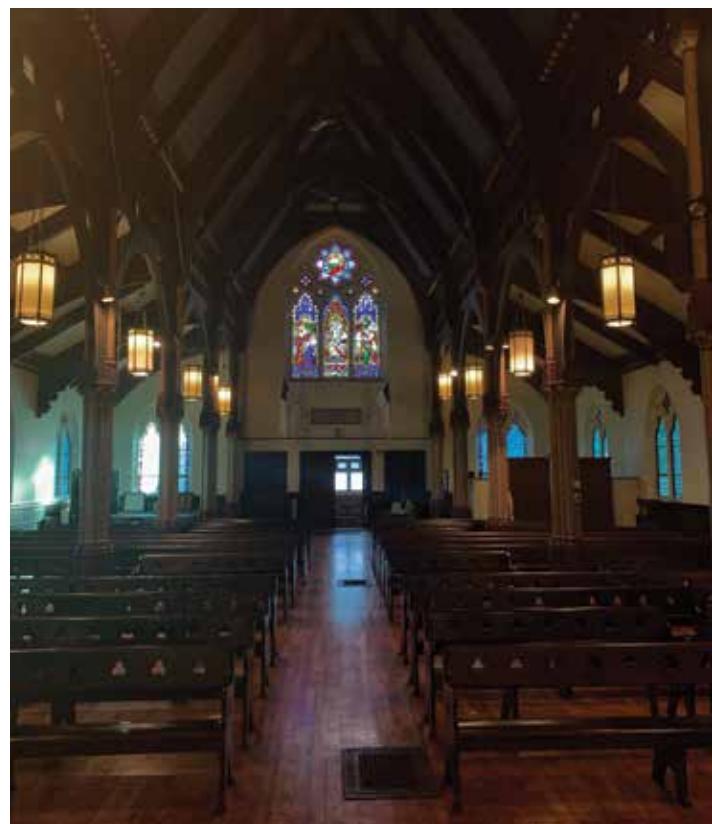
by YUP member Ted Messner



We kicked off summer with our Tavern Takeover event at the Stone-Tolan House Historic Site. Fifth Frame Brewing set up shop in the oldest tavern located in the oldest house in Monroe County. If you missed it, mark your calendars for the next one on August 14th. Silver Lake Brewing from Perry, NY will be our featured brewery and will be accompanied by the Flower City Beer Choir, who will be making their first appearance at the event.

As we continue to implement our Strategic Plan created in 2018, developing strategic partnerships has been one of our top initiatives. Constantly searching for new opportunities, we were lucky enough to be sought out by a local group whose mission might overlap with ours. After discovering us online, The Friends of the Calvary St. Andrew's Church invited us to their historic church located at 95 Averill Avenue in the South Wedge. Built in the 1870s, this structure housed a very progressive parish that included many prominent Rochester families. Margie Searl, a member of the Friends and a board member of The Landmark Society, indulged us in its rich history and the stories its abundant artifacts possess. We were introduced to some of the challenges they face, including maintaining their historic leaded glass windows. After our tour, we sat down for our monthly meeting and discussed ways we might be able to be an asset to them. We will be looking into ways to bring more attention to the building and its history through our social media accounts. We will also assist them in developing new avenues to hold more events and possibly starting one of our architecture classes onsite and splitting the proceeds.

Lastly, as you are reading this, we will have completed our sixth annual Bikes, Beer and Buildings event on July 27th. Rochester's premier bike scavenger hunt had riders weaving through the PLEX area. Some of the stops were familiar, while others had us digging deep into our Rochester history bank in order to make it to the finish line. Don't miss next year's BBB—sign up on our website to get alerts!



Calvary St. Andrew's Church, exterior and interior views.



www.landmarksociety.org/yup



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Legacy Giving Saves Our Shared Landmarks

100s of you joined us to celebrate spring at our Ellwanger Garden during the annual Lilac and Rose Peony Weekends in May and June.

1 woman started it all...

Helen Ellwanger bequeathed her home and garden to The Landmark Society in order to further the work of preservation in our area. Per her wishes, we placed protective covenants on architectural details of the home to insure their protection even when the house changes owners. Funds from the sale of the house supported our activities, and we maintained ownership of The Ellwanger Garden as a living museum tribute to her grandfather's horticultural legacy, enjoyed by so many in our community every year.

A legacy gift to The Landmark Society—whether a monetary bequest, real estate, art, stock, or other property—is an investment in the continued integrity, beauty, and dynamism of our community. Please contact us if you would like more information about including our organization in your estate plans.



Helen
Ellwanger

Membership Support Matters Every Day

Giving a gift of a membership, or renewing or increasing your own membership level enables us to serve our nine-county region on a daily basis. Visit our website or use this form and send it to:

The Landmark Society
133 South Fitzhugh Street
Rochester NY 14608

Individual Senior \$40 • Individual \$45 • Couple/Family \$70 • Patron \$100

► MEMBERSHIP FORM

*To join, renew, or increase your membership, please fill out this form and return.
Please make checks payable to: The Landmark Society*

Name: _____

I would like information on including The Landmark Society in my estate plans.

Address: _____

My employer will match my gift. Enclosed is my signed form.

City: _____ State: _____ Zip: _____ Phone: _____

I plan to waive my member benefits and deduct the full amount.

I am proud to be a _____ level of membership this year

Yes, please sign me up for Landmark Alerts e-newsletter.

with my payment of \$_____ Enclosed is my check payable to **The Landmark Society**.

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Go to www.landmarksociety.org for details
on when you can come and visit.



Hello, Warner Castle
5 Castle Park

Photo: Dan Dangler