2018 New York Statewide Preservation Conference

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PRESERVATION NEW YORK STATE

ALBANY | APRIL 2018

PRESERVATION NEW YORK STATE

2018 New York Statewide Preservation Conference

Albany, NY | April 26-28th

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80 YEARS LANDMARK SOCIETY of WESTERN NEW YORK

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The Landmark Society of Western New York, Historic Albany Foundation, and Preservation League of New York State are supported, in part, by the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature.

On behalf of the City of Albany, it is my pleasure to welcome you to this year's New York Statewide Preservation Conference focusing on Women Led Cities: Preservation, Planning, Public Space, and Beyond.

Albany has long been committed to historic preservation which is reflected in its numerous local landmark historic districts, listings on the State and National Registers of Historic Places, and consistent leadership in the use of Historic Tax Credits.

The pride in Albany's deep, rich history is a long standing tradition, but like so many cities we face challenges in protecting and making the most of our historic resources. Luckily, we are home to a legion of passionate volunteers and professionals who spend their lives working to help protect the heritage of our state, revitalize our communities, and guide the investments made to historic resources. As a result of this hard work, people are drawn to our legacy cities because we offer an environment that is distinctive, which instills pride in place among our residents and visitors. Historic preservation is key to unlocking a city's potential. Our great city of Albany is committed to correcting the many wrongs of the Urban Renewal era and finding a pathway to our future by embracing our past.

I can't think of a better place to celebrate our state's past and plan its future than here in the historic heart of the Capital Region and over the next three days we will all learn about the newest ideas and best practices in preservation and how we can put them into action in our communities.

As you gather in downtown Albany for this event, I encourage you to discover all that Albany has to offer, including our fine dining, beautiful parks, excellent shopping and many museums and historic sites. I extend my best wishes for a productive and enjoyable event.

Kathy Sheehan
Mayor
City of Albany

On behalf of The Landmark Society of Western New York, I welcome you to our 2018 Statewide Preservation Conference. After a successful conference last year in Rochester, it is exciting to return for our second statewide conference in the Capital Region.

We appreciate the partnership of Historic Albany Foundation, the Preservation League of New York State, and the New York State Office of Parks, Recreation and Historic Preservation in making this conference possible. These relationships are what make preservation such a vital force in New York State. Recent efforts to protect the State Historic Rehabilitation Tax Credit is an excellent barometer of partnerships that reflect preservation's passion and determination. The Landmark Society was privileged to join in the Preservation League's statewide effort and are proud of our collective accomplishment. We thank all of our partners in both the private and public sectors for their involvement and leadership in this advocacy, as well as extend appreciation to our elected officials who made the tax credit program a priority.

The benefits of moving the conference to the Capital Region were realized in 2016 when what was once a regional conference first traveled to this region as statewide event. The conference attracted new attendees from parts of the state that had not traditionally travelled to conference locations in western New York. In addition to mere geographical considerations, hosting this event in the seat of state government brings an undeniable energy to this conference, as we investigate and contemplate preservation's role and impact in elevating and sustaining our communities. We are excited to host the conference in the setting of Albany's impressive historic architecture and we know you will be impressed with the venues chosen for this year's sessions and events.

It is always exciting for me to attend this conference. I believe the true pulse of the preservation movement finds its voice here. Whether it is networking with colleagues, attending cutting-edge educational sessions or hearing from our keynote speaker, a theme always comes through that can be put to use across New York State. I look forward to joining all of you over the next few days in discovering where Preservation New York State is heading for 2018 and beyond.

Wayne Goodman
Executive Director
The Landmark Society of Western New York

80 YEARS LANDMARK SOCIETY of WESTERN NEW YORK

Welcome to the 2018 Statewide Preservation Conference. We are excited to welcome you to Albany, one of the oldest cities in the nation.

As the local Historic Preservation organization, Historic Albany Foundation is a proud sponsor of the annual New York Statewide Preservation Conference. With our 45th birthday on the horizon in 2019, Historic Albany remains committed to our mission of preserving and protecting Albany's architecture through technical services, education, and advocacy. Throughout Historic Albany's history, we have spearheaded initiatives to address vacancy and blight in the capital city, and have worked to turn the discussion of solutions from demolition to rehabilitation. We are leading by example as we are underway with the restoration of 48 Hudson Avenue, the Van Ostrande-Radliff House, a vacant building in Albany's downtown "parking lot" district – an area long since devastated by demolitions. The Van-Ostrande-Radliff House, most importantly has the distinction of being the oldest extant building in Albany. Built in 1728, it is one of two Dutch buildings left in the city and only a small handful of urban Dutch buildings left in North America. With the aid of an Environmental Protection Fund Grant from the New York State Office of Parks, Recreation, and Historic Preservation and an Endangered Properties Intervention Program loan from the Preservation League of New York State, this key building to the region's history is in the first two phases of a six phased plan to stabilize and restore key elements of the Dutch house hidden within the envelope of 48 Hudson Avenue. The building sized scrim on the front façade interprets what the house looked like in 1728 and gives the public a view of what the building can look like again once the front of the house is restored. This vivid depiction was made possible by the Dutch Culture USA program by the Consulate General of the Netherlands in New York. You can check out the interior and learn more about the vision and opportunities for this project at Saturday's field session!

With the city's leaders and our partners in preservation, we are proud to welcome you all to the Capital Region! We are thrilled you are here for this exciting conference and encourage you to take in as much as you can whether it is a pint in Albany's Warehouse District, window shopping down Lark Street, or taking a short side trip to see Jermain Street's post-WWII Lustron homes. Please let us know if there is anything we can do for you, during your stay.

Kimberly Konrad Alvarez
Acting Executive Director & Board President
Historic Albany Foundation

HISTORIC ALBANY FOUNDATION

Welcome to the 2018 Statewide Preservation Conference in New York's Capital City. The Preservation League is delighted to once again be part of the team that presents this event, along with the Landmark Society of Western New York, Historic Albany Foundation, and the New York State Office of Parks, Recreation and Historic Preservation.

Two centuries ago, New Yorkers pulled together to create the Erie Canal, developing a vital corridor for goods and ideas that transformed New York State and the Nation. Much of this transformation took place in the cities and towns along the canal, and much of this architecture remains - giving us not only a perspective on the past, but a platform for revitalization and reuse.

The League understands the value of working together to preserve our shared heritage and we're proud of our partnerships from Plattsburgh to Montauk – and from Albany to Buffalo. Together with our colleagues in the field, we present workshops that celebrate New York's architectural legacy, show how to use tax credits and where to find project funding, and even help build the capacity of local preservation organizations.

This conference provides an opportunity for preservationists to come together and share best practices, learn from successful case studies, and explore the incentives that bring renewed life to beloved historic buildings in our communities.

While you're here, please be sure to visit the New York State Museum's exhibits highlighting the Woman's Suffrage Movement and the Erie Canal. New York State is filled with authentic historic places that tell the story of our achievements and challenges far better than any history book ever can. Thank you for all you do to support historic preservation – so our past has a future.

Jay DiLorenzo
President
Preservation League of New York State

Preservation League of NYS

On behalf of Governor Andrew M. Cuomo and Commissioner Rose Harvey, I welcome you to the New York Statewide Preservation Conference. It has been an honor and a privilege to return to New York to assume the responsibilities of the Deputy Commissioner for Historic Preservation, and in that role, join you for the detailed training, inciteful presentations, and varied tours that this 2018 conference convenes.

The Division for Historic Preservation staff accomplishes nationally-significant work. Some of that work is highly visible to the preservation community, the public and political leadership, but much is not. As such, I wanted to share a quick summary of our work this past year.

This past year our survey unit added nearly 10,000 listings to our statewide Cultural Resource Information System (CRIS) database, the system that serves as the backbone of our agency's capabilities and efficiencies. Nassau, New York and Monroe Counties had the highest volume of survey activity.

Our National Register program is first in the nation, with over 6000 nominations, documenting over 100,000 structures, sites, monuments and landscapes. The State Review Board approved 88 nominations in 2017, representing 69 individual properties and 19 historic districts, including over 1500 structures. Across 37 counties, over 1100 of these properties are located in census tracts qualified for New York State's Historic Tax Credit programs.

For the third straight year, New York leads the nation in federal tax credit usage, with over $1.2 billion in completed rehabilitation projects. Buffalo, Syracuse, and Troy lead in program use Upstate; over 700 additional projects are underway. Applications for our Homeowner Rehabilitation Credit continue to rise, with Buffalo, Rochester, Brooklyn and Cooperstown at the forefront of activity across 34 counties

Our compliance staff are performing at a notable pace, and reviewed nearly 18,000 submissions in the last year. 78% of these reviews were completed within 15 days, 99% within 30 days.

Our commitment to support a resurgence in training in the traditional building trades is attracting statewide interest. Working with our partners at Historic Albany Foundation and Hudson Valley Community College, we've developed courses in historic wood window, masonry repair, and carpentry. We will partner next with colleagues in Rochester and Buffalo to accelerate development of the next generation of preservation craftspeople.

These accomplishments highlight just a portion of the impactful work undertaken by the staff of the Division. Yet our role is but one component of the broad range of partnerships needed to advance an effective preservation movement in New York State. As such, we are eager to listen and learn alongside you this week in Albany.

R. Daniel Mackay
Deputy Commissioner for Historic Preservation
Division for Historic Preservation
Office of Parks, Recreation and Historic Preservation

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2018 NY STATEWIDE PRESERVATION CONFERENCE
Schedule at a Glance

THURSDAY, APRIL 26TH

See map on page 39 for location details.

10:00 AM - 5:00 PM	**Pre-Conference Training** Commission Assistance and Mentoring Program (CAMP) *Pre-registration required* Albany Institute of History & Art (125 Washington Ave.)
2:30 - 5:00 PM	**Preservation Colleagues Meeting** *Open to all Conference attendees* Preservation League of New York State (44 Central Ave.)
5:15 - 7:30 PM	**Preservation Meet & Greet** Albany Institute of History & Art (125 Washington Ave.)

FRIDAY, APRIL 27TH

8:00 - 9:00 AM	**Registration & Networking** NY State Museum 4th floor (222 Madison Ave.)			
	A Sessions Meeting Room A (Concourse Level)	**B Sessions** Huxley Theater (1st floor)	**C Sessions** Clark Auditorium (Concourse Level)	**D Sessions** Meeting Room D (Concourse Level)
	All breakout sessions located in NYS Museum			
SESSION BLOCK 1 9:00 - 10:15 AM	Session 1A **Restoring the Original Craftsman Home: Saving the Gustav Stickley House**	Session 1B **Restore the Core of Your Historic Commercial District!**	Session 1C **The Cost of Convenience: Navigating the Impacts of Retail Chains in Historic Communities**	Session 1D **Yes, Now What? Moving Past the Crisis**
SESSION BLOCK 2 10:30 - 11:45 AM	Session 2A **NYS Homeowner Rehabilitation Tax Credit, A Primer**	Session 2B **Brooklyn's Crown Heights North: A Historic Neighborhood in the Crosshairs**	Session 2C **Through the Lens of the Archaeologist: What the Historic Preservationist Can Learn**	Session 2D **Assessing the Recent Past - Creating a Preservation Plan for Mid-Century America**
11:45AM - 12:45PM	**Lunch & Networking** *Grab a box lunch in the 4th floor at the NYS Museum & find a spot to munch and mingle!*			
SESSION BLOCK 3 1:00 - 2:30 PM	Session 3A **Standing out in the cold with the sign sucks… Learn how to save buildings by being a small scale real estate developer!**	Session 3B **Representation for Women: Preserving New York's Suffrage Heritage**	Session 3C **Land Banks and Historic Preservation**	Session 3D **Preserving and Protecting Anthropology Collections at the New York State Museum (pre-registration required)**

FRIDAY, APRIL 27TH CONT'D

See map on page 39 for location details.

SESSION BLOCK 4 2:45 - 4:00 PM	Session 4A **NYC: When the Country's Strongest Landmarks Law Isn't Strong Enough**	Session 4B **Making Places: Beyond the Historic Resource Inventory**	Session 4C **Making Grant Plans: Using the EPF Grant Program for Complex Historic Revitalization Projects**	Session 4D **Continuity and Change: Main Street's Slip-covered Buildings**
5:00 - 6:30 PM	**Keynote** **Women Led Cities: Preservation, Planning, Public Space, and Beyond** Katrina Johnston-Zimmerman | Urban Anthropologist and Director of THINK.urban Co-founder Women Led Cities Initiative NYS Education Building (Use side entrance on Hawk St, facing the park) 89 Washington Ave.			
6:30 - 9:30 PM	**Preservation Partners Party** Reception immediately following the Keynote in the grand Atrium of the NYS Education Building. Follow Conference volunteers for direction.			

SATURDAY, APRIL 28TH

	ALBANY FIELD SESSION
9:30 AM	Coffee and treats at Fort Orange General Store (412 Broadway, Albany)
10:00 AM – 1:00 PM	Lecture and Tour of Albany's oldest building, the Van Ostrande-Radliff House (48 Hudson)
	TROY FIELD SESSIONS
10:00 AM	Hard hat tour OR downtown Troy walking tour (501 Broadway)
11:00 AM	Repeat - Hard hat tour or downtown Troy walking tour (501 Broadway)
1:00 PM	Troy warehouse district walking tour (594 River St.)

GET SOCIAL! Let everyone know all the great things you're learning and the fun you're having at the 2018 NY Statewide Preservation Conference.

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- River Triangle
- The Rice Building
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SESSION DESCRIPTIONS & SCHEDULE

THURSDAY, APRIL 26TH

Pre-Conference Training

Pre-registration required

10:00 AM - 5:00 PM
Albany Institute of History & Art
125 Washington Ave., Albany

Commission Assistance and Mentoring Program (CAMP)

Hosted by the City of Albany, the NYS Division for Historic Preservation, and Historic Albany Foundation. Presented by the National Alliance of Preservation Commissions (NAPC).

Ramona Bartos is Deputy State Historic Preservation Officer and Administrator of the State HistoricPreservation Office for the State of North Carolina. She is an alumna of the joint Juris Doctor / Master of Historic Preservation Program at the University of Georgia, and Emory University (BA History and International Studies). Prior to her position in state public service, Ramona practiced law for nearly a decade in Georgia as an attorney in private practice for both private and local government clients, and served as a city attorney. Ramona is now Vice President of the National Conference of State Historic Preservation Officers. Contact: Ramona Bartos, North Carolina State Historic Preservation Office. Phone: 919-213-1850. Email: rmbartos@gmail.com.

Abigail Christman is a Senior City Planner in Landmark Preservation at the City and County of Denver. Abigail has a varied background in preservation having previously worked for consulting firms, Colorado Preservation, Inc., and the University of Colorado Denver. Her experience includes design review, reconnaissance and intensive-level surveys, National Register nominations, HABS/HAER/HALS documentation, Section 106 consultation, neighborhood pattern books, preservation tax credit certification, interpretation, public outreach, and serving on Denver's Landmark Preservation Commission. Abigail also teaches a graduate course for CU Denver titled Historic Buildings in Context. Abigail holds a B.A. in History from the University of South, a M.A. in Public History/Historic Preservation from Middle Tennessee State University, and a M.A. in Histories and Theories of Architecture from the Architectural Association School of Architecture in London, England. Contact: Abigail Christman, Email: abichristman@gmail.com

Robin Zeigler serves on the staff of the Nashville-Davidson County Metropolitan Historic ZoningCommission. Previously, she served as senior historic preservation planner for the Planning Division of the Salt Lake City Corporation, and the preservation planner for the City of Bowling Green in Kentucky. While in Kentucky, she served as the vice-chairperson of the state-wide non-profit, Preservation Kentucky and was an adjunct professor at Western Kentucky University. She is a graduate of Middle Tennessee State University's Public History Program where she worked for the Center for Historic Preservation and the Tennessee Civil War National Heritage Area. Contact: Robin Zeigler, Phone: 615-862-7970. Email: Robin.Zeigler@nashville.gov.

Preservation Colleagues Meeting

Open to all Conference attendees.

2:30 - 5:00 PM
Preservation League of New York State
44 Central Ave., Albany

Presented by the Preservation League of New York State.

An opportunity for preservation advocates from around the state to gather and network. The Meeting will include a discussion on developing traditional trades training opportunities, with presentations from Historic Albany Foundation and The Landmark Society of WNY.

Preservation Meet & Greet

Open to all Conference attendees.

5:15 - 7:30 PM
Albany Institute of History & Art
125 Washington Ave., Albany

Catch up with old friends and make new ones at our opening night gathering. Light hors d'oeuvres, beer, and wine provided.

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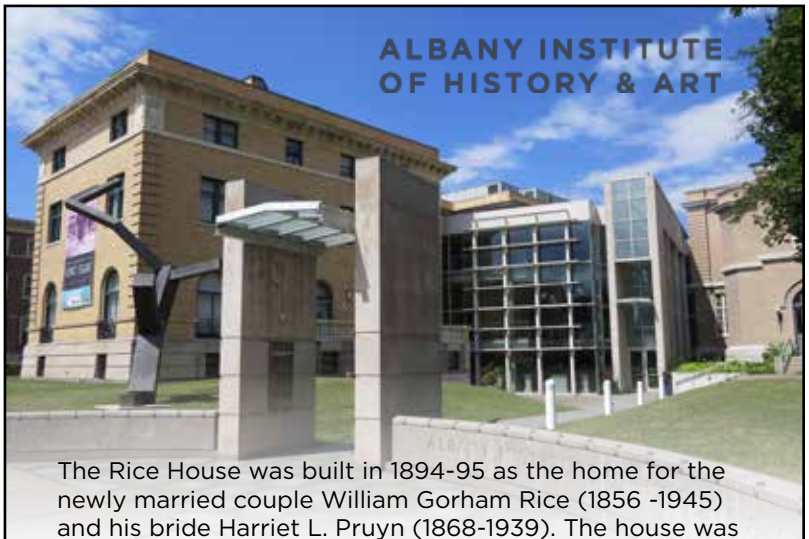

The Rice House was built in 1894-95 as the home for the newly married couple William Gorham Rice (1856 -1945) and his bride Harriet L. Pruyn (1868-1939). The house was designed by one of America's most fashionable architects of sumptuous private homes, Richard Morris Hunt.

Hunt is best remembered as the designer of such illustrious homes as the Marble House, 1892, and Biltmore House, 1895, in Newport Rhode Island.

Today the Rice House is connected to the museum complex by a stunning three story glass atrium which boasts spectacular views. This award-winning architectural design expresses the Institute's commitment to the past, present, and future.

Celebrating 100 Years: 1918 - 2018

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FRIDAY, APRIL 27TH

Check-in/registration will take place on the 4th floor inside terrace at the New York State Museum. Breakout sessions will take place in conference rooms throughout the Museum (see floor plans on pages 36-38).

Registration & Networking

8:00 - 9:00 AM
NYS Museum, 4th floor
222 Madison Ave., Albany

Enjoy coffee and breakfast snacks while you chat with vendors and fellow attendees.

SESSION BLOCK 1

9:00-10:15AM

1A Restoring the Original Craftsman Home: Saving the Gustav Stickley House

Elizabeth Crawford | Designer & Project Manager, Crawford & Stearns, Architects and Preservation Planners
Kate Elliot Auwaerter | Preservation Planner, City of Syracuse / Landmark Preservation Board
Amy Shook Perez | Board of Directors, Gustav Stickley House Foundation, Inc.

For over twenty years the historic Gustav Stickley House in Syracuse was vacant and rapidly deteriorating. Many feared the loss of the architecturally significant 1902 interior, considered the first comprehensive Craftsman period design in America. Today, with the help of local preservationists, historians, Arts & Crafts period devotees, designers, and Stickley descendants, the first phase of the multi-phase restoration is underway and includes structural stabilization, abatement, masonry repair, new roofing, window preservation, wood trim repair and replication, and reconstruction of the period front porch. Join us for a three part panel discussion to learn how a coalition of not-for-profits groups, the preservation architects, and the City of Syracuse are working together to promote, fundraise, and preserve the Gustav Stickley House as a unique period icon in American architecture.

Beth Crawford is a Senior Associate with Crawford & Stearns, Architects and Preservation Planners, PLLC of Syracuse and has been a Designer and Project Manager with the firm since 1983. She has participated in the preservation, rehabilitation, and adaptive use of hundreds of buildings across New York State and has been a team member on numerous historic building condition assessments and historic structure reports. Most recently she has coordinated the rehabilitation of two award winning Syracuse rehabilitation projects including the fire restoration of Grace Episcopal Church and the adaptive reuse of the long vacant Queen Anne style Babcock Shattuck House as four condominiums. Beth is currently Project Manager for the restoration of the Gustav Stickley House in Syracuse.

Kate Elliot Auwaerter has over 20 years of experience working in historic preservation and planning-related fields in the private, non-profit, and public sectors. As Preservation Planner for the City of Syracuse, Kate oversees and advocates for the implementation of the City's preservation program, advises other City departments on historic preservation-related matters, provides professional staff assistance to the Syracuse Landmark Preservation Board, and administers the City's Certified Local Government program. In addition to her preservation work, Kate is the City's Public Art Coordinator. Kate completed her undergraduate studies at Oberlin College and has a Masters degree in Historic Preservation Planning from Cornell University.

Amy Shook Perez is a community volunteer and preservation advocate in the Syracuse area and currently serves as Secretary of the non-profit Gustav Stickley House Foundation (GSHF). Ms. Perez has previously worked as a museum educator specializing in historic house/historic site interpretation and volunteer management for over 15 years in Florida, Virginia, and California. She has additional professional experience in business administration, operations support, and risk management. She holds degrees in anthropology and museum education including a master's degree from George Washington University. As part of GSHF she has been particularly instrumental in coordinating fundraising efforts and communications including the use of social media.

1B Restore the Core of Your Historic Commercial District!

Alma Brown | Clinton Brown Company Architecture, pc
Crystal Loffler | Program Director, New York State Homes & Community Renewal

Restore the Core of your commercial district! The NY Main Street grant program has been an important funding source for many historic mixed use commercial districts in villages, towns, cities and rural areas across New York state to stimulate reinvestment in historic commercial properties. NYMS is a comprehensive grant program that provides funding for local revitalization efforts and technical assistance to help communities build the capacity required to revitalize your commercial district. See and hear actual examples and "insider" stories about what this grant program has accomplished and what it can do to help you "Restore the Core" of your historic commercial district.

Alma Brown provides CBCA's Grant Services and has assisted clients in raising more than $34 million from various funding sources including the NYS Consolidated Funding Applications. She provides Grant Administration Services for successfully implementing and completing their grant-funded projects. She has worked on more than 220 Façade Improvement Projects, many in historic commercial districts in Steuben, Livingston, Chautauqua,

Niagara & Erie Counties. She has been the Project Manager for 14 years for the Erie County Commercial Center Improvement Program, improving 70 small business and property owners in the Villages of Alden. Angola, Springville, North Collins Town of Eden and City of Tonawanda.

Crystal Loffler is the Director of the New York Main Street Program at NYS Homes and Community Renewal, awarding and administration of competitive grants to not-for-profits and local governments through the Housing Trust Fund Corporation's New York Main Street (NYMS) program. NYMS is a statewide grant source for building rehabilitation projects that aims to revitalize New York State's historic downtowns.

1C The Cost of Convenience: Navigating the Impacts of Retail Chains in Historic Communities

Frances Gubler | Preservation League of New York State
Linda Mackey | NYS Office of Parks, Recreation & Historic Preservation
Wade Beltramo | New York Conference of Mayors and Municipal Officials

Upstate New York is characterized by a multitude of historic cities, towns, and villages, rural roads, open space, and magnificent natural resources. These places illustrate our shared heritage, support New York's economic activity, and inspire residents and visitors alike. Over the past few years, preservationists, municipal officials, and residents have noticed a trend where convenience chain stores are rapidly moving into historic main streets and rural landscapes, compromising the integrity of historic resources and important open spaces along the way. It can be a challenge, even at the local level, to request alternatives, push for adaptive reuse of existing buildings, or ask for more appropriate designs for new construction. This session will examine the impacts of convenience chain stores in Upstate communities and discuss feasible alternatives and tools that municipalities can utilize in order to protect their community character yet welcome new growth and economic development.

Frances Gubler is the Manager of Technical & Grant Programs at the Preservation League of New York State, New York's statewide historic preservation not-for-profit. She oversees all technical inquiries that come to the League and administers the Preserve New York and Technical Assistance Grant Programs in partnership with the New York State Council on the Arts (NYSCA). Frances has been with the League since 2015 and has previously worked in historic site facilities and collections management at the Thomas Edison National Historical Park in West Orange, New Jersey, and the Shelburne Museum in Shelburne, Vermont. She holds a Bachelor of Arts degree in Art History from Skidmore College and a Master of Science degree in Historic Preservation from the University of Vermont.

Linda Mackay is a Historic Preservation Specialist in the Survey and Certified Local Government Program Unit at the New York State Historic Preservation Office. She holds a BA in Anthropology from the University at Buffalo with a minor in History and Architectural History, and a Master's degree in Historic Preservation from the University of Pennsylvania. Prior to her employment at SHPO, she worked as an architectural historian to conduct large-scale surveys and assist federal agencies in meeting their regulatory responsibilities. At SHPO, Linda is responsible for overseeing the inventory of historic resources in the Capital Region and parts of the North Country and Hudson Valley, preparing determinations of eligibility, and assisting communities with surveys to identify historic resources worthy of protection. She also provides training and support to municipalities designated as Certified Local Governments.

Wade Beltramo is General Counsel to the New York State Conference of Mayors and Municipal Officials (NYCOM), a voluntary membership association which represents New York's city and village governments. He is responsible for general municipal legal matters as well as building code, property maintenance, justice court, parking and traffic regulations, community and economic development, and local government consolidation and distribution issues. Wade has been with NYCOM since 2002. He holds a Bachelor of Arts Degree in Political Science from Grinnell College and a Juris Doctorate from Brooklyn Law School.

1D Yes, Now What? Moving Past the Crisis

Dr. Georgette Grier-Key | Executive Director, Eastville Community Historical Society; Professor, SUNY Nassau Community College
Sarah Kautz | Preservation Director, Preservation Long Island

Long Island's richly varied history and architecture are matched by the region's equally complex geopolitical landscape and socioeconomic factors. Combined with an ongoing housing crisis and intense pressures from redevelopment and real estate speculation, all these factors make historic preservation on Long Island especially challenging but urgently important. This session explores some current efforts to address preservation needs and unidentified resources on Long Island.

Dr. Grier-Key is currently the Executive Director and Chief Curator of Eastville Community Historical Society of Sag Harbor, New York, and consulting historian for various municipalities and projects, the Vice President of the Association of Suffolk County Historical Societies, Founding member of the Pyrrhus Concer Action Committee (PCAC) and the PCAC organizer, and Cultural Partner for Sylvester Manor of Shelter Island, New York. Dr. Grier-Key is also an adjunct history and political science professor and Nassau Community College. She has been a guest curator at various outlets, namely Drowned Meadow Cottage Museum, the Sara Nightingale Gallery of Watermill, New York and the Suffolk County Historical Society of Riverhead, New York.

Sarah Kautz is Preservation Director at Preservation Long Island, where she helps Long Islanders protect, preserve, and celebrate historic places in their communities. Her work aims to make understandings of the past relevant and useful for our everyday lives. Sarah has collaborated with stakeholders and government organizations in the United States, Japan, and South Africa to study and preserve historic sites. She has directed investigations of cultural and historical resources in New York, New Orleans, Chicago, and the southeastern United States for academic research, private clients and federal agencies in compliance with historic preservation laws, including Section 106 of the National Historic Preservation Act. Sarah is a Ph.D. candidate at the University of Chicago and holds a B.A. from Stony Brook University, as well as an M.A. in Anthropology with a certificate in Museum Management from the University of South Carolina.

SESSION BLOCK 2

10:30-11:45 AM

2A NYS Homeowner Rehabilitation Tax Credit, A Primer

Christopher Brandt | Architectural Associate, Bero Architecture, PLLC
Beth Cumming | NYS Office of Parks, Recreation & Historic Preservation

The NYS Historic Homeownership Rehabilitation Tax Credit program is an important but underutilized tool for revitalizing residential communities. While the multi-million dollar budgets of commercial rehabilitation tax credit projects typically grab headlines in downtowns across the state, the incremental small-budget effects of the homeowner tax credit have incentivized preservation conscious property improvements and repairs in countless neighborhoods. Although the initial prospect of engaging state-level review may seem daunting, the application and approval process is purposely designed to be manageable by the common historic homeowner, without the need for professional consultation.

This presentation will focus on the first-hand experience of a design-professional homeowner's multi-year process of achieving National Register listing for his home and the subsequent three years of successfully completed homeowner tax credit projects.

Christopher Brandt is an architectural associate at Bero Architecture, a firm that has established a legacy of over forty years of historic preservation practice. He was born and raised in the Rochester region and has been active in its historic preservation community since high school. He received a BS in Architecture from the University at Buffalo, and a M-Arch with a certificate in Historic Preservation from the University of Virginia. Outside of his day job restoring and adapting old buildings, he spends his free time volunteering at the Landmark Society, serving as a steering committee member of the Young Urban Preservationists, obsessive compulsively researching local history, and restoring the small historic home he shares with his fiance that features in this presentation.

Beth A. Cumming is the Senior Historic Site Restoration Coordinator for the Division for Historic Preservation of the New York State Office of Parks, Recreation and Historic Preservation, the agency that serves as the New York State Historic Preservation Office (SHPO). Beth has an undergraduate degree in Mechanical Engineering and a Masters of Building Conservation from Rensselaer Polytechnic Institute in Troy. Beth's current duties include supervision of technical reviewers of projects for the state and federal preservation laws and the state and federal rehabilitation tax credit programs. Prior to joining the state, she worked in the public sector for a fortune 500 company, utilizing her engineering degree.

2B Brooklyn's Crown Heights North: A Historic Neighborhood in the Crosshairs

Suzanne Spellen | Board Member, Crown Heights North Association Inc.

In 1976, the NYC Landmarks Preservation Commission (LPC) surveyed the Central Brooklyn neighborhood of Crown Heights North (CHN) for historic designation. But it never happened. In 2002, the Crown Heights North Association Inc. (CHNA) was founded by a group of African American homeowners and residents to revive that designation.

With photographs of 1760 buildings, and letters of support from the community and elected officials in hand, CHNA successfully moved the LPC to initiate a 4 phase designation process. Phase I was announced in 2007, with Phase 2 in 2011 and Phase 3 in 2015. National Register designation was granted in 2013. Phase 4 awaits.

CHN is undergoing hyper-gentrification. Our presentation examines the role of minority-led grassroots community organizing around architectural and cultural preservation, the fight to protect the most vulnerable from predatory real estate practices, and CHNA's efforts to bridge communities.

After growing up in Otsego County's Gilbertsville, **Suzanne Spellen** went to Yale, and then to Brooklyn; the start of a 30 year love affair with a city. Ms. Spellen won accolades from both readers and preservationists as the architecture and history writer for Brownstoner.com. She lectures often and gives walking tours in Brooklyn and Troy.

Suzanne is a 2015 recipient of a Grassroots Preservation Award from the Historic Districts Council of NY for her writing and preservation work. She is co-author of "The Fallen Heroes of September 11th: the Story of Brooklyn's Wall of Remembrance", and has a new book about Brooklyn coming out next year.

Suzanne now lives in Troy, NY. She is a citizen advisor for the Comprehensive Plan for Troy, and a board member of the Troy Community Land Bank.

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2C Through the Lens of the Archaeologist: What the Historic Preservationist Can Learn

Kerry L. Traynor, MArch, MS Architectural History | kta preservationspecialists; Clinical Assistant Professor, School of Architecture & Planning, SUNY @ Buffalo
Douglas Jeff Perrelli, Ph. D., RPA | Clinical Assistant Professor, Department of Anthropology, Director, Principal Investigator, Archaeological Survey, SUNY @ Buffalo
Annie Schentag, MUP, PhD. | kta preservation specialists
Camden Miller, MUP, PhD Student | Graduate Research Assistant, School of Architecture & Planning, SUNY @ Buffalo

The archaeologist and historic preservationist each evaluate cultural resources through a different lens. Both work within guidelines established by the National Register, applying criteria to determine if a resource retains sufficient integrity to be considered eligible for inclusion in the Register. While loss of historic fabric compromises the integrity of architectural resources, there is still much that can be learned from the resource. Archaeology recognizes that a portion of a historic resource has potential to yield information. Further, the building preservationist often fails to recognize the applicability of Criterion D when evaluating a resource. This session delves into the study of architectural resources through the lens of the archaeologist, considering how each tells the story of people and place, and challenges how building preservationists analyze resources.

Kerry Traynor has a diverse background including work in the private & public sectors, as well as in academia. Her experience has included private practice, scholarly research and publication, & teaching at the collegiate level: architecture & landscape architecture history; design & historic preservation theory & award winning preservation planning studios. She is a clinical professor in the School of Architecture and Planning at SUNY Buffalo. She was Restoration Project Manager at the Kentucky State Historic Preservation Office. As principal investigator for architectural history and historic architecture, Kerry is qualified under 36CFR61 & by the Secretary of the Interior (48CFR Part44738-9) for History, Architectural History, Architecture & Historic Architecture & Historic Preservation.

Douglas Perrelli began his study of New York State archaeology in 1986 as an undergraduate student at SUNY Geneseo. He received Masters (1994) and Doctoral (2001) degrees from the SUNY Buffalo studying with a focus on Iroquoian sites from western New York. He is a member of the Society for American Archaeology since 1993 and the Register for Professional Archaeologists since 2001. Perrelli currently serves as the Director of the Archaeological Survey, and as Clinical Assistant Professor in the Anthropology Department at UB. A former NYAC Board member and Vice President, he is the current President of the New York Archaeological Council. Perrelli is acting Chair of the NYS Board for Historic Preservation and has a seat on the Board of the NYS Parks Commission.

Annie Schentag approaches her work at kta preservation specialists with a diverse combination of academic and professional experience. Academically trained as both an architectural historian and urban planner, Annie has also been working in the field of historic preservation since 2010. She has extensive experience in researching and writing National Register Nominations, conducting Section 106 Compliance projects, and architectural reconnaissance surveys. Annie received her B.A. at Smith College, a M.U.P in Urban Planning at the University of Buffalo, and an M.A. and Ph.D. in the History of Architecture and Urbanism at Cornell University. She is qualified under 36 CFR 61 and 48 CFR Part 44738-9 for History, Architectural History, and Historic Preservation.

Camden Miller is a PhD student in Urban and Regional Planning with a focus on housing, community development, and neighborhood planning. She is working on projects involving the investigation of housing market dynamics (its limitations and exclusion of people of color and low-income) and how we can work toward providing high-quality affordable housing for everyone. She received her Master of Urban Planning with a specialization in Community Development and Neighborhood Planning and an Advanced Graduate Certificate in Historic Preservation from the University at Buffalo in 2016. Prior to coming to UB, Camden received her Bachelor of Science in Conservation Resource Studies from the University of California, Berkeley with a minor in Urban Design and a minor in music.

2D Assessing the Recent Past - Creating a Preservation Plan for Mid-Century America

Mark Thaler, AIA, NCARB | Lacey Thaler Reilly Wilson Architecture & Preservation

When is a turquoise and orange color scheme appropriate in a historic building? When it's original to the design intent. Assessing and preserving buildings constructed in the recent past has both similarities and differences to buildings of earlier eras. The preservation, and possibly replication, of mass-produced industrial materials which are no longer manufactured poses as great a problem as finding skilled stone carvers and plasterers. This presentation will use the recently completed Preservation Plan for the Harold Hess Lustron House as an example of the issues associated with preserving mid-century American architecture. Examples from other mid-century buildings and materials will supplement the discussion.

Mark Thaler has focused his 30 year architectural career on the rehabilitation, restoration, and adaptive reuse of historic structures. A Partner in the Albany based firm of Lacey Thaler Reilly Wilson Architecture & Preservation, he has had the privilege of being responsible for the restoration of numerous landmark structures around the United States, including buildings at Ellis Island, Valley Forge, the Washington State Capitol, and numerous colleges and universities around the country, including Princeton University, U.S. Military Academy at West Point, and Cornell University. He has lectured widely on issues of preservation technology and energy conservation in historic buildings, and has contributed to the re-writing of Preservation Brief #3 by the National Park Service.

LUNCH & NETWORKING

11:45AM-12:45 PM
NYS Museum, 4th floor

Grab a box lunch and find a spot to munch & mingle!

SESSION BLOCK 3

1:00-2:30 PM

3A Standing out in the cold with the sign sucks… Learn how to save buildings by being a small scale real estate developer!

Bernice Radle | Owner, Buffalove Development

Aren't we all tired of standing in the snow with a sign to save the building? This session will educate you on how you can use your money, your time, and your love for old buildings to actually save them! Bernice Radle, owner of Buffalove Development, has tackled many vacant historic properties in Buffalo, NY with the primary focus being to save and restore the historic elements, increase the energy efficiency for the tenants, and to create projects that are inclusive and thoughtful for the neighborhoods they're in. The session will cover the basics of small scale development and how you can use your passion and resources to really make an impact on saving historic buildings in your neighborhood.

Bernice Radle is the owner of Buffalove Development and managing partner of Little Wheel Restoration Company. Her work in historic preservation has been seen on many stages including Tedx Buffalo, the New York Times, and HGTV. Bernice and her team believe that small scale development is the way to save our historic buildings and bring vitality to our often neglected urban neighborhoods. Bernice is an active member of Buffalo's young preservationists and Vision Niagara, is the creator of the "heartbomb" and sits on the Zoning Board of Appeals for the City of Buffalo.

3B Representation for Women: Preserving New York's Suffrage Heritage

Betty M. Bayer | Co-President, Board of Directors, National Women's Hall of Fame; Professor of Women's Studies, Hobart and William Smith Colleges, Geneva, NY
Kate Culkin | Professor of History, Bronx Community College, City University of New York
Pam Elam | President, Stanton and Anthony Statue Fund and its "Monumental Women" Campaign
Ashley Hopkins-Benton | Senior Historian/Curator, Social History, New York State Museum; Co-Curator, Votes for Women: Celebrating New York'sSuffrage Centennial
Deborah L. Hughes | President & CEO, National Susan B. Anthony Museum & House
Jennifer Lemak | Chief Curator of History, New York State Museum; Co-Curator, Votes for Women: Celebrating New York's Suffrage Centennial

Sites dedicated to the history of the women's rights movement serve to remind us of the women who fought for the movement and the struggles they faced. These sites remind us how far women have come, and of the work left to be done. In the midst of the battle for suffrage, women recognized the importance of their history, preserved in words and in places, and used it as a political tool.

The session will begin with a tour of the NYSM exhibition Votes for Women: Celebrating New York's Suffrage Centennial. Curators will examine the artifacts and historic sites that tell the story of women's suffrage in NYS and discuss preservation efforts.

We will re-convene for a panel discussion, focused on how and why sites related to the fight for women's rights have been preserved, how they played a role in the movement, and how they can continue to speak for the goal of equality today.

Betty M. Bayer (Ph.D.) is president of the Board of Directors of National Women's Hall of Fame and Professor of Women's Studies at Hobart and William Smith Colleges. She has overseen the Hall's Oral History Project, supported by an IMLS grant, publishes in Women's Studies (e.g., "Enchantment in an Age of Occupy") and history of psychology (e.g.,"Wonder in a World of Struggle"); writes OpEd pieces for local and national presses, including, following Women March in Seneca Falls, "The Importance of Seneca Falls for the Past and Future of the Women's Movement" (published in Inside Higher Education); and, earlier, a piece on the Gender Pay Gap for WalletHub.com. She also is a guest OpEd writer for Finger Lakes Times on the Hall, its Mill project and broader women's issues. She served as Director of Hobart and William Smith Colleges' interdisciplinary Fisher Center for the Study of Women and Men (2002-2009) and as chair of Women's Studies for over a decade. Bayer received the Distinguished Faculty Teaching Award in 2004 and the Distinguished Faculty Community Service Award in 2009. She was Senior Fellow at the Martin Marty Center for the Study of Religion (2012-2014), has appeared on Connect (WCNY), WEOS and WXXI, and is currently writing a book on the history of cognitive dissonance.

Kate Culkin is a professor of history at Bronx Community College. She received a B.A. in English from Middlebury College and Ph.D.

in History from New York University. She is the author of Harriet Hosmer: A Cultural Biography and an associate editor of the Harriet Jacobs Family Papers. Her research on the Hall of Fame for Great Americans has appeared in Remaking the American College Campus, New York Archives and Transformations: The Journal of Inclusive Scholarship and Pedagogy.

Pam Elam worked in various capacities for New York City government and its elected officials from 1980 to 2008. She has extensive experience in policy, legislative, administrative, and management operations. Pam retired from government service in 2008 and is now a consultant working pro bono for non-profit women's organizations. Presently, she serves as President of the Elizabeth Cady Stanton and Susan B. Anthony Statue Fund Inc. Pam made her first public speech in support of Women's Rights in 1964 and has been organizing for women ever since. She has managed countless programs, conferences, hearings, and projects over the years including the first ever Presidential candidates debate on Women's Issues in NYC in 1988 and over one hundred public hearings on Women's Issues for the NYC Council from 1980-1989. Pam led the effort to get the NYC Council to approve legislation in 2004 naming "Susan B. Anthony and Elizabeth Cady Stanton Corner" near the site where Anthony and Stanton wrote their newspaper The Revolution; co-organized the "Freedom on Our Terms Conference" in NYC in 2007 to honor the 30th Anniversary of the National Women's Conference (to which she was a Delegate from Kentucky in 1977); and created "Women's Rights, Historic Sites: A Manhattan Map Of Milestones" in 2008, to cite a few examples. She is a former Vice President of the National Collaborative for Women's History Sites. Pam has a Master's Degree in Women's History from Sarah Lawrence College, a Juris Doctor Degree from the University of Kentucky College of Law as well as a B.A. Degree in Political Science from UK.

Ashley Hopkins-Benton is the Senior Historian/Curator of Social History at the New York State Museum. She has served as co-curator for the exhibitions Votes for Women: Celebrating New York's Suffrage Centennial and The Art of the Erie Canal (opening April 2018). She is the co-author of Votes for Women: Celebrating New York's Suffrage Centennial (SUNY Press, 2017), and author of Breathing Life Into Stone: The Sculpture of Henry DiSpirito (Fenimore Art Museum, 2013). Hopkins-Benton earned her MA in History Museum Studies from the Cooperstown Graduate Program and BA in art education/art studio from the State University of New York College at Potsdam.

Deborah L. Hughes is President & CEO of the National Susan B. Anthony Museum & House, holding this position since 2007. During her tenure as president, the Anthony Museum has completed a major phase of restoration to the National Historic Landmark, secured its Absolute Charter as a Museum, and dramatically grown attendance while staying true to its mission and vision. Hughes has spearheaded innovative programming and events such as the award-winning VoteTilla. She was named a 2017 Woman of Distinction by the Girl Scouts of Western New York and a 2017 honoree for the "W" Award from the Rochester Women's Network.

Prior to her position at the Anthony Museum, Hughes was on the executive staff of the Ministers and Missionaries Benefit Board of American Baptist Churches in New York City, NY, and was the Vice President for Development at Colgate Rochester Crozer. She is an ordained minister, and has served churches in Michigan and New York. Hughes holds a Bachelor of Science in world religion and church history from the University of Oregon, Eugene, and a Masters of Divinity from Colgate Rochester Crozer Divinity School, Rochester.

Jennifer Lemak is the Chief Curator of History at the New York State Museum. In 2012, she curated NYSM's exhibition and catalog, An Irrepressible Conflict: the Empire State in the Civil War and has written on the Civil War centennial in New York State. Lemak is the author of Southern Life, Northern City: The History of Albany's Rapp Road and several articles on the Great Migration to Upstate New York. Her current projects include curating the Votes for Women exhibition and catalog at NYSM. Lemak also serves on the NYS Board for Historic Preservation and the advisory board of the University at Albany's Center for Applied Historical Research. She earned her MA in Public History and PhD in American History from UAlbany. In 2014, she was admitted to the New York Academy of History.

3C Land Banks and Historic Preservation

Adam Zaranko | Executive Director, Albany County Land Bank
Madeline Fletcher | Executive Director, Newburgh Community Land Bank
Katelyn Wright | Executive Director, Greater Syracuse Land Bank and President, New York Land Bank Association
Kevin O'Connor | CEO, Rural Ulster Preservation Company
Erin Tobin | Preservation League of New York State

Land banks can serve as catalysts for community revitalization and bring renewed life to vacant historic buildings.

Land banks can demolish, stabilize, sell, or rehabilitate their properties acquired through tax foreclosure, usually with a development partner. Because they usually operate in communities with a high vacancy rate, land banks often demolish buildings they acquire, putting them at odds with historic preservation advocates. Some land banks, however, do incorporate building stabilization, renovation, and/or historic rehabilitation in their practices.

This session will highlight land banks that have successfully integrated historic preservation into their practice, showcasing three land banks with three different approaches and a developer who has used the NYS and Federal Historic Tax Credits to rehabilitate land bank properties.

Adam Zaranko is the Executive Director of the Albany County Land Bank Corporation, a non-profit organization committed to revitalizing neighborhoods and strengthening communities through the reclamation of tax foreclosed, vacant or abandoned real estate.

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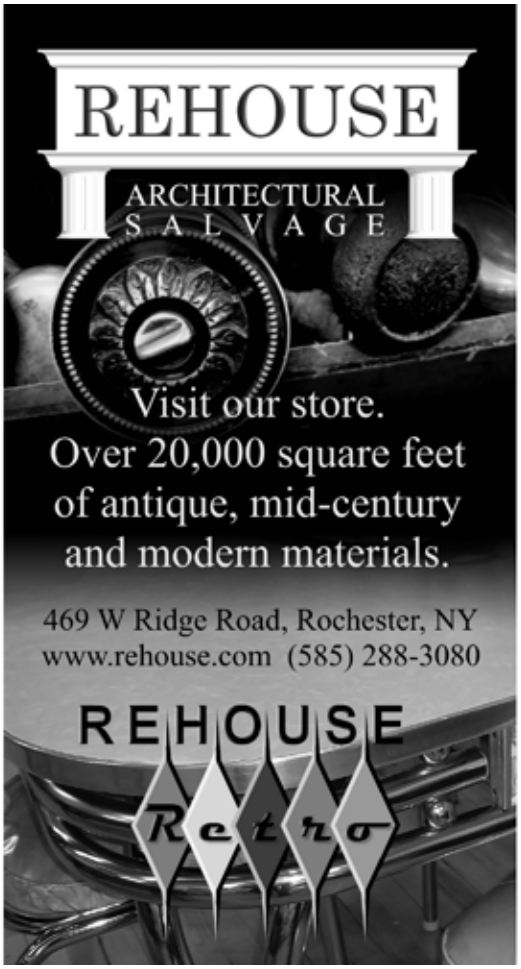

Mr. Zaranko has experience in economic development, strategic planning, asset management, and transportation planning and policy. Prior to joining the Land Bank, Adam worked for the City of New York, serving for more than a decade in a variety of capacities under two mayoral administrations. Most recently, Adam was as a Senior Policy Advisor in the NYC Mayor's Office where he managed a diverse project portfolio in support of the City's $20 billion resiliency program and helped lead the creation of the City's comprehensive strategic plan, OneNYC. Before joining the Mayor's Office, Adam was a Vice President in the New York City Economic Development Corporation's Asset Management group where he managed multiple portfolios comprised of City owned retail, waterfront and transportation assets.

Mr. Zaranko holds a Master's degree in Urban Planning from Columbia University, a Bachelor's degree in Environmental Design from SUNY Buffalo and an Associate's degree in Civil Engineering Technology from Hudson Valley Community College.

Madeline Fletcher has served as the Executive Director of the Newburgh Community Land Bank since its founding in 2012. Prior to almost a decade of housing and vacant property work in Newburgh, Madeline practiced as a land use and construction attorney in New York City. Madeline has a BS from Cornell, and MUP from Hunter College, and a JD from Brooklyn Law School. **Katelyn Wright** is the founding Executive Director of the Greater Syracuse Land Bank, which was incorporated in 2012 and is acting in partnership with the City and County to address tax-delinquent, vacant, and abandoned properties. Prior to her role with the Land Bank, Katelyn was the Land Use Planner for the City of Syracuse. There she was the primary author of the Land Use & Development component of the City's recently adopted Comprehensive Plan 2040.

Katelyn earned her MRP from Cornell University in 2010 and has a professional background in land use planning and historic preservation. She grew up in California's Central Valley and earned her bachelors at the University of Washington in Seattle.

As an executive in housing and community development, **Mr. O'Connor** enjoys 28 years of experience in the not-for-profit sector. Prior to joining RUPCO in November 2002, Mr. O'Connor had previously developed over 150 units of affordable housing with combined development budgets exceeding $14 million including homeless housing, homeownership and rental housing.

Today, Mr. O'Connor leads a dynamic organization with a staff of 65 and an annual operating budget in excess of $6.8 million dollars. RUPCO is a leading agency providing comprehensive housing and community development services in the Hudson Valley region and recently built Woodstock Commons, an intergenerational campus of 53 homes for seniors, working families and artists! In 2015, RUPCO completed creative placemaking efforts through the rehabilitation of The Lace Mill, an $18-million adaptive re-use of the former US Lace Curtain Mill Factory, located in Kingston, creating 55 rental units preferenced for artists.

Mr. O'Connor serves on the board of directors of Pattern for Progress and recently joined the national NeighborWorks Association board of directors. he served nine years on the NeighborWorks® America's National Real Estate Development Committee. From 2003 to 2013, Kevin served on the Federal Home Loan Bank of New York's Affordable Housing Advisory Housing Council. In March 2010, Mr. O'Connor graduated from Harvard University's Achieving Excellence in Community Development, an 18-month executive leadership program presented in association with NeighborWorks® America. In March 2013, the National NeighborWorks® Association named O'Connor as its Practitioner of the Year.

Previously, Mr. O'Connor served as Associate Executive Director of Hudson River Housing in Poughkeepsie, New York. Mr. O'Connor is a 1983 graduate of Marist College with a BA in Communications and resides in New Paltz with his wife Maria and their three children.

Erin Tobin serves as the Preservation League's Vice President for Policy and Preservation and has been with the League since 2007. Erin directs all aspects of the League's Public Policy and Technical Services Programs. She works collaboratively to set and pursue a statewide policy agenda that advances historic preservation in New York State, and builds and maintains a statewide coalition to assist the League in achieving its goals. Erin also oversees the League's Technical Services and preservation grants programs, including oversight of our Seven to Save Endangered Properties Program and all preservation workshops and community outreach.

Erin Tobin has held positions with the Massachusetts Historical Commission, New York Landmarks Conservancy, and Historic Albany Foundation. She holds a Master of Science degree in Historic Preservation from the University of Pennsylvania. She lives in the city of Albany with her husband and three children.

3D Preserving and Protecting Anthropology Collections at the New York State Museum

NOTE: *Capacity for this session is limited and pre-registration was required. If you registered for this session, it will be noted on your name badge.*

Michael Lucas | New York State Museum
Gwen Saul | New York State Museum

A primary mission of the New York State Museum (NYSM) is to preserve the State's natural and cultural history collections for the citizens of the State of New York. Included in this mission is making the NYSM collections available for research, education, and exhibition. The NYSM's collections are accessed and studied by scholars throughout the world to address current scientific and historical issues, and by in-house staff for research, exhibitions, and educational programming. The NYSM welcomes over 500,000 visitors per year, including over 30,000 school groups. Protection and preservation of objects under our care is vital to successfully fulfilling the Museum's research and education goals. This session includes a guided behind the scenes tour of the NYSM's substantial archaeology and ethnology collections, and a discussion of how the museum staff actively protects and preserves these valuable resources for future generations.

Michael Lucas is Curator of Historical Archaeology at the New York State Museum. Before coming to the museum in 2014, Michael worked for a variety of organizations doing historical archaeology in the Middle-Atlantic region. He received a Ph.D. in American Studies from the University of Maryland in 2008 focusing on town development and settlement in Maryland between 1680 and 1720. His current research focuses on slavery and emancipation in the upper Hudson River valley.

Gwen Saul is Curator of Ethnology and Ethnography at New York State Museum. Her current research involves working with contemporary Native American artists from Haudenosaunee and Algonquian communities in New York as part of an initiative to expand the NYSM contemporary Native American Art Collection. Prior to moving to New York, Gwen lived in Arizona and New Mexico, where she conducted fieldwork on the Navajo Nation and earned her doctorate from the University of New Mexico.

SESSION BLOCK 4

2:45-4:00 PM

4A NYC: When the Country's Strongest Landmarks Law Isn't Strong Enough

Kelly Carroll | Director of Advocacy & Community Outreach, Historic Districts Council

Even with the strongest historic preservation ordinance in the country, it takes a village to preserve and protect New York City's landmarked buildings. Despite legal protection under the Landmarks Law, ill-conceived and inappropriate proposals driven by real estate pressure threaten NYC's historic buildings on a daily basis. With over 36,000 landmark-protected buildings, proposed alterations—from expansions to outright demolitions–are a constant. In our stewardship of historic properties, the HDC is not working alone. As the citywide advocate for New York's historic neighborhoods, HDC's primary constituency is over 500 community groups who we work closely with. This session will discuss four designated NYC landmarks which recently are, or were, threatened despite their protection under the law. Join us to learn about what preservationists are up against in the most expensive, anti-preservation real estate market in the United States.

Kelly Carroll is the Director of Advocacy and Community Outreach at the Historic Districts Council, a non-profit preservation organization based in NYC. She facilitates neighborhood and citywide preservation campaigns and composes testimony to the Landmarks Preservation Commission, which is regularly published in NYC's real estate media coverage. Kelly earned a B.A. in history from UNC Asheville in 2008, then attended Columbia University, earning a M.S. in Historic Preservation in 2012. Ms. Carroll's graduate thesis is currently being re-worked with a publisher to be released as a book. Kelly grew up in Buffalo, New York, a city whose history, architecture and neighborhoods inspired her to pursue her career in preservation.

4B Making Places: Beyond the Historic Resource Inventory

Wes Haynes | Director of External Partnerships, Connecticut Trust for Historic Preservation
Renée Tribert | Project Director, Making Places, Connecticut Trust for Historic Preservation

Making Places was launched by the Connecticut Trust for Historic Preservation in 2013 to promote the renewal and re-use of historic industrial properties. Funded by the State's Community Investment Act through the SHPO, it began as a historic resource inventory and evolved into a central source for technical and financial assistance to owners, economic/community development agencies and developers on the more than 1,400 historic mills it identified. Our website also serves the public interested in visiting these places. We will present key program features including front-end grants to engage municipal officials and owners, retaining an interdisciplinary team of professionals deployed strategically, the methodology and scope of the HRI and how it is used as a tool beyond environmental review to stimulate brownfield and historic rehabilitation tax credit projects, and market retail and cultural heritage activities in historic mills.

Wes Haynes has held positions at the New York Landmarks Conservancy, Preservation League of New York State, New Jersey Historic Trust, and in private practice at The Ehrenkantz Group. He has consulted on the restoration of the New York State Capitol and preservation of Adirondack camps. He has an MS in Historic Preservation from Columbia University and taught historic preservation at RPI from 1998-2001. He was Project Director of Making Places and a Circuit Rider with the Connecticut Trust from 2013 to 2017.

Renée Tribert joined the Connecticut Trust as Project Manager of Making Places in 2014 with sixteen years in environmental consulting. She has an MS in Historic Preservation from the University of Pennsylvania and has been curator/collections manager at the Harriet Beecher Stowe House and the New Britain Museum of American Art.

4C Making Grant Plans: Using the EPF Grant Program for Complex Historic Revitalization Projects

Brian Kulpa | Former Mayor, Village of Williamsville
Michael E. Lennon, AIA | Senior Preservation Architect, Flynn Battaglia Architects
Joy Kuebler, RLA, ASLA | President, Joy Kuebler Landscape Architect, PC
Mark Thaler, AIA, NCARB | Lacey Thaler Reilly Wilson Architecture & Preservation
Scott Lupini | Lupini Construction
Michael Lynch | Division Director, NYS Office of Parks, Recreation & Historic Preservation

This session will examine two very different preservation projects funded, in part, by Environmental Protection Fund (EPF) grants.

The Williamsville Water Mill is front and center on the Village seal of Williamsville, but by 2003 the 190-year old structure had become shabby and derelict, portions of it threatening to fall into the gorge below. This case study will tell a true story of rags to riches – how a loved but forlorn structure set among a sea of parking was re-envisioned as the centerpiece of a beautiful and vibrant village center. The session will talk about the careful community-based planning process that began the effort; the historically-sensitive mill restoration using NYS Environmental Protection Fund grant funding; searching for a new use and owner for the complex and the process of returning it to the tax rolls; and building out the larger vision of the village center by revitalizing the former alley-like streets with new sidewalks, green infrastructure, and a new pedestrian-friendly parking design inspired by historic photos of the mill complex.
Tabernacle Baptist Church in Utica, NY recently completed Phase 1 of a multi-phase restoration project. Constructed in 1865, the brownstone church designed by George Meacham has suffered significant deterioration over the years. This case study will focus on how priorities were developed; issues addressed in the grant process; and unknown conditions were addressed during construction. The first phase of work included repointing and selective replacement of brownstone, restoration of woodwork, and installation of a new metal shingled spire to replicate the original.

Brian Kulpa was elected Mayor of the Village of Williamsville in 2011 after four years serving as a Village Trustee and was re-elected in 2015. In November 2017, he embarked on a new adventure when he was elected as the new Town Supervisor of the Town of Amherst, a town of 120,000 people that surrounds and includes the Village of Williamsville. He is an architect and urban planner at the Clark Patterson Lee design firm in Buffalo and is a graduate of the University at Buffalo with Bachelors and Masters degrees in Architecture and Urban and Regional Planning. Brian is a former President of the Association of Erie County Governments.

Michael Lennon has over 40 years of experience in all aspects of architectural practice. He has been with Flynn Battaglia Architects since 1993, as Senior Technical Architect. Mr. Lennon's knowledge of archaic building systems provides insight to projects of historic significance. He is an active member of Association for Preservation Technology International and is part of the organizing committee for the upcoming 2018 national conference in Buffalo. Michael was project architect for the exterior restoration of the Guaranty Building, the main dome at the Buffalo & Erie County Botanical Gardens, and the ECC City Campus, all in Buffalo.

Joy Kuebler is President of Joy Kuebler Landscape Architect, PC, an award-winning design firm with fifteen years of work focusing on the human experience in the landscape. JKLA is an industry leader in urban and place-based design, play and learning environments, and green infrastructure and stormwater management design and has been recognized as a Buffalo Fast Track Company by Buffalo Business First and as one of Key Bank's Most Innovative Small Businesses. In 2016, Joy was recognized as the Ellen Shipman Distinguished Private Practitioner by the NY Upstate Chapter of the American Society of Landscape Architects.

Mark Thaler has focused his 30 year architectural career on the rehabilitation, restoration, and adaptive reuse of historic structures. A Partner in the Albany based firm of Lacey Thaler Reilly Wilson Architecture & Preservation, he has had the privilege of being responsible for the restoration design of numerous landmark structures around the United States, including buildings at Ellis Island, Valley Forge, the Washington State Capitol, and numerous colleges and universities around the country, including Princeton University, U.S. Military Academy at West Point, and Cornell University. He has lectured widely on issues of preservation technology and energy conservation in historic buildings, and has contributed to the re-writing of Preservation Brief #3 by the National Park Service.

Scott Lupini has been in the masonry preservation business for over 35 years. Scott began working for the founders of the company, Max and Betty Lupini, at age 12, starting as a laborer and working his way up to co-owner in 1999. Over the course of his career, he has been privileged to work with many customers such as West Point Military Academy, Hamilton College, Colgate University, University of Rochester, State of New York OGS, numerous religious groups, and many local and state and federal authorities including the National Park Service.

Michael Lynch is a restoration architect and preservation engineer with over four decades of experience, half of which has been in public service at the New York State Historic Preservation Office. During his first 21 years at Parks, Michael reviewed hundreds of preservation grant projects, millions of dollars worth of tax credit rehabilitations (including the first certified rehab in the country in Rochester), and countless DOT bridge and parkway projects. Michael departed Parks in 1999 to take on a new assignment as the Vice President for Properties and Preservation at SPNEA (now Historic New England), followed by twelve years in private practice, first with Simpson Gumpertz & Heger, then as a partner in the New York City-based firm of Kaese & Lynch Architecture and Engineering. Michael returned to Parks in April 2016 as Director of the Division for Historic Preservation and serves as the Deputy State Historic Preservation Officer. His outside professional activities have included service on many boards, including the Association for Preservation Technology International. He is currently the Chair of the Advisory Council for Chesterwood, a Property of the National Trust.

4D Continuity and Change: Main Street's Slip-covered Buildings

Kathleen LaFrank | National Register Coordinator, NYS Office of Parks, Recreation & Historic Preservation
Jennifer Walkowski | Preservation Specialist, NYS Office of Parks, Recreation & Historic Preservation
Barbara A. Campagna, FAIA, LEED AP BD+C | Principal, Barbara A. Campagna/Architecture + Planning, PLLC

Main Street has been a focus of preservation since the 1960s. This usually meant restoring the architecture of the late 19th and early 20th centuries; it also meant removing intrusive and unpopular façade coverings that obscured some traditional buildings in the later 20th century. But in our rush toward tradition have we overlooked the vitality and sophistication of these covered facades? Shop owners embraced a changing array of innovation in signs, lighting and materials to enhance business. Coverings were promoted as valuable opportunities to develop compelling advertising. Even the federal government funded storefront modernization to stimulate the economy during the Depression. As these "slipcovered" buildings mature, they are hotly contested. This session will discuss these covered façades, their history on Main Street, their potential for evaluation and significance under the National Register, and their potential for reuse.

Kathleen LaFrank is the National Register Coordinator for the New York State Historic Preservation Office, where she oversees the state's National Register program and review of part 1 tax credit applications. She has an M.A. in Architecture and Design Criticism from Parsons School of Design. Ms. LaFrank has many years of expertise in evaluating rural cultural landscapes, state parks, parkways, and modern architecture, and she has made many presentations and written articles on these subjects. She is also the author of numerous National Register and National Historic Landmark nominations, including those for the Taconic State Parkway, the Guggenheim Museum, and Manitoga, the Russel Wright Home.

Jennifer Walkowski is a Historic Preservation Specialist in the National Register Unit at the NY SHPO, serving Western NY. She holds a BFA from Rochester Institute of Technology and a Master of Architectural History from the University of Virginia. Ms. Walkowski worked as a preservation consultant in Buffalo for several years, where she co-founded the Louise Bethune Chapter of the Society of Architectural Historians and was involved with the annual national conferences for the National Trust for Historic Preservation and the Society of Architectural Historians held in Buffalo. Her work specializes in the history of early Modern architecture and urban planning. Ms. Walkowski has been active in heritage tourism, scholarship and lectures, and education efforts state-wide.

Barbara A. Campagna is an architect, planner and historian – reinventing and restoring historic and existing buildings. She is the recipient of the National AIA Young Architect of the Year Award 2002 and was elevated to Fellowship in the AIA in 2009 as "the leading national architect and policymaker for the integration of preservation values into green building practices." Barbara has completed restorations of some of the most significant NHLs in the country and is a leader in the preservation and modernization of modern heritage. She ran her own architecture firm in New York City, served as the Regional Preservation Officer for the Northwest Region of GSA and from 2006-2011 was the Chief Architect for the National Trust. Barbara occupies a niche in both preservation and green building.

Keynote
5:00 - 6:30 PM
NYS Education Building
(Use side entrance on Hawk St, facing the park)
89 Washington Ave.

Women Led Cities: Preservation, Planning, Public Space, and Beyond

Katrina Johnston-Zimmerman
Urban Anthropologist & Director of THINK.urban
Co-founder Women Led Cities Initiative

At no period in history have women had more of an impact on our cities. Arguably, the recent livable city movement was even started by a woman (and a preservationist at that!). However, women have been traditionally left out of the shaping and managing of our urban environments since their beginning nearly 10,000 years ago. This talk aims to unpack the city as a woman sees it, and hopes to inspire women who are working in urbanism - whether top-down or bottom-up - to practice their right to the city and lift their voices (with some tips for men, as well).

Katrina Johnston-Zimmerman is an urban anthropologist and Director of THINK.urban, a research consultancy firm based in Philadelphia that works to improve our cities through the lens of anthropology. She has worked with organizations including Copenhagenize, Project for Public Spaces, and City ID to bring humanist philosophy into city planning and design. She is also the co-host and producer of the Third Wave Urbanism podcast, a weekly program discussing current affairs and issues in urbanism with an emphasis on diversity.

Her new project, The Women Led Cities Initiative, aims to achieve a greater level of equity in urban planning and design – both bottom-up and top-down – and boost the conversation about developing feminist city policy towards greater equality for all people in our cities.

Preservation Partners Party
6:30 - 9:30 PM

Reception immediately following the Keynote in the grand Atrium of the NYS Education Building. Follow Conference volunteers for direction.

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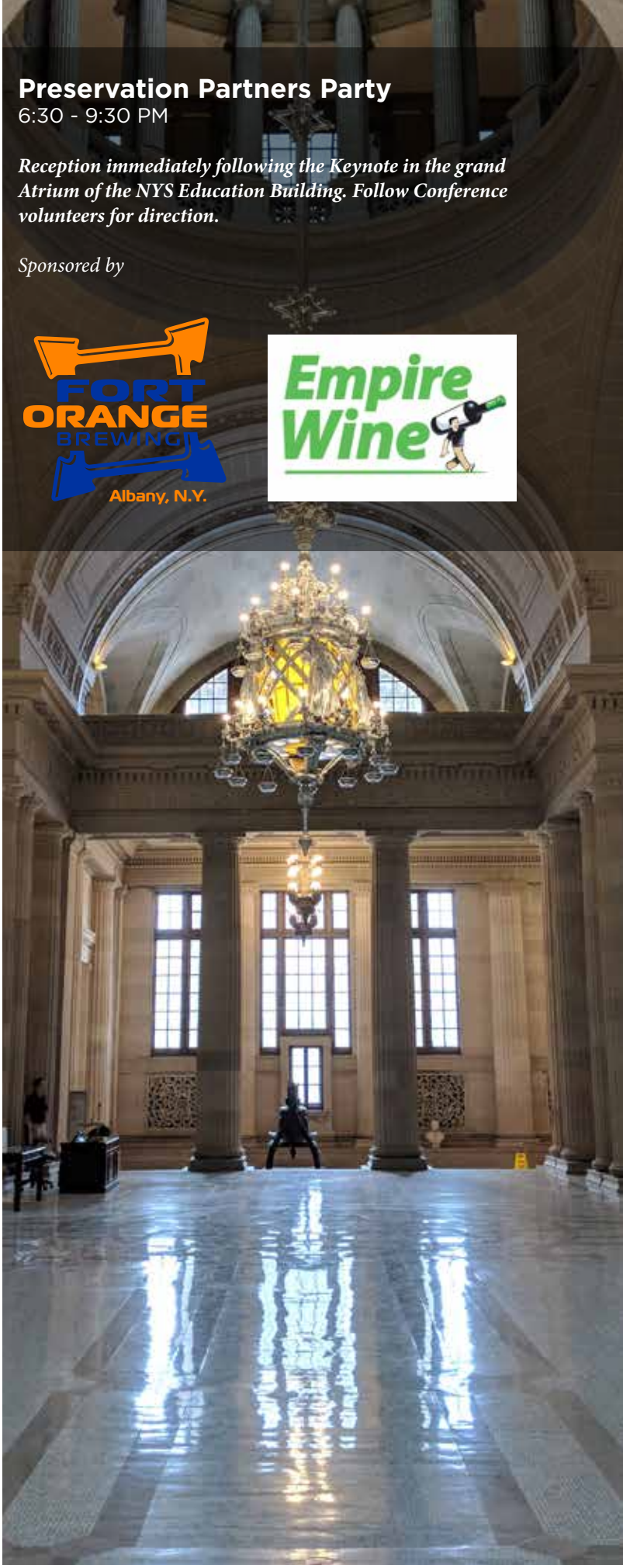

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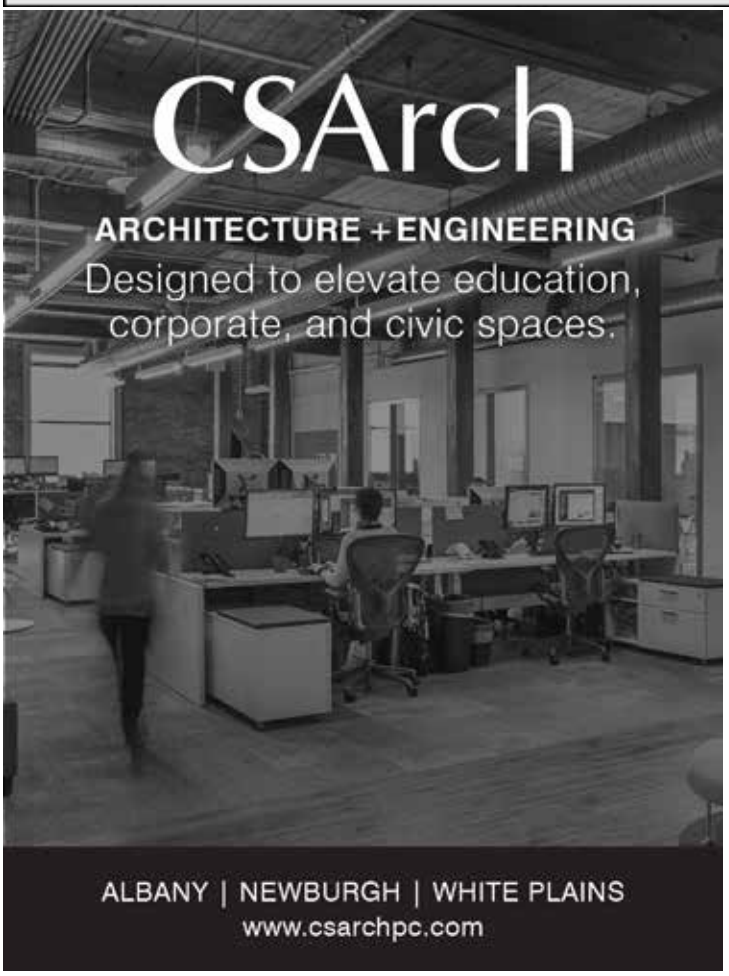

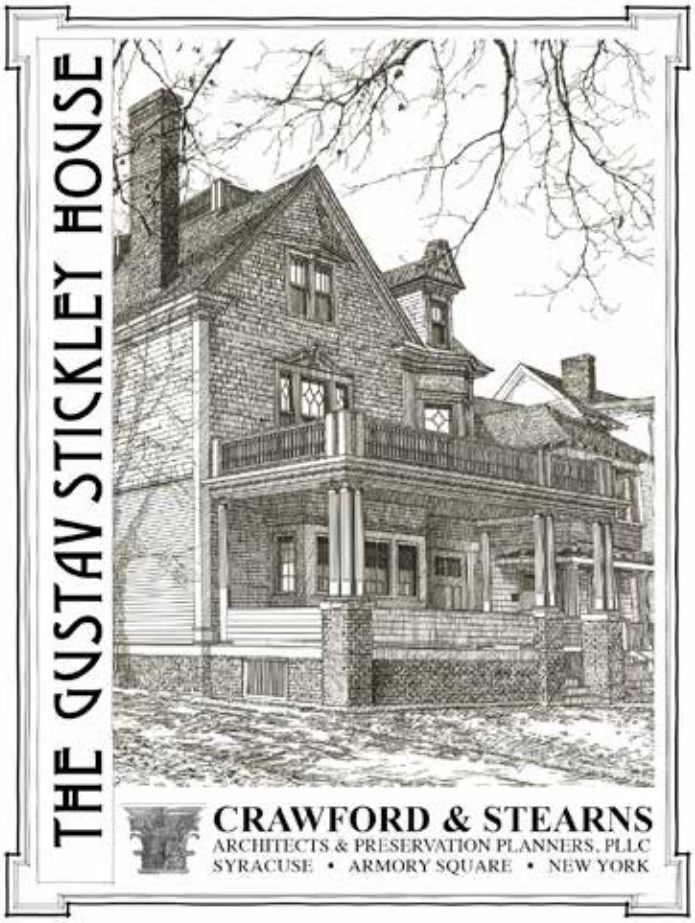

501 Broadway was home to the Troy Record newspaper for over a century. For the building's next edition, The News Apartments features 101 modern units with distinctive building amenities - not to mention the best amenity of all, downtown Troy!

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SATURDAY, APRIL 28TH

FIELD SESSIONS

Transportation to field sessions will not be provided.

Albany Field Session

Join Walter Wheeler of Hartgen Associates and Mathew Scheidt of John G. Waite Associates for a behind the scenes tour of Albany's Oldest Building, The Van Ostrande-Radliff House, c.1728. Now owned by Historic Albany Foundation, and going through Phases I & II of EPF grant funded restoration, this is one of only a handful of North American Dutch houses to survive into the twenty-first century. Even greater are the rarities within its construction, but come see those for yourself.

9:30 AM
Coffee and treats at Fort Orange General Store (412 Broadway, Albany)
10% off all purchases made by Conference attendees

10:00 AM - 1:00 PM
Lecture and Tour of Albany's oldest building, the Van Ostrande-Radliff House (48 Hudson), just a stone's throw from Fort Orange.

48 Hudson
Photo Courtesy: Historic Albany Foundation

Troy Field Sessions

501 Broadway was home to the Troy Record newspaper for over a century. Join Rosenblum Companies' Jeff Murrell for an exclusive hard hat tour of the building's final stages of rehabilitation. The Historic Tax Credit project features 101 modern apartments complete with amenities such as co-working space, fitness center, pet care, and parking right in downtown Troy. Light snacks and coffee/tea available.

Simultaneously, Historian Daniel Palmer of Historic Albany Foundation will be offering a guided tour of Troy's exceptional 19th century architecture, featuring a follow-up of some of the 2016 Conference tour's "in-progress" rehabilitation projects, now complete! Walking tour will depart from and return to 501 Broadway.

10:00 AM
- **Option 1:** Hard hat tour of 501 Broadway
- **Option 2:** Walking tour of downtown Troy

11:00 AM
- **Option 1:** Hard hat tour of 501 Broadway (repeat)
- **Option 2:** Walking tour of downtown Troy (repeat)

1:00 PM
In case that isn't enough, join TAP INC for a walking tour of Troy's booming warehouse district and see how old abandoned factories are being turned into Urban Grow Centers, Artist housing and so much more. Meeting place: Capital Roots, 594 River St.

Hard hat tour of 501 Broadway
Photo courtesy: The Rosenblum Companies

Walking tour of downtown Troy
Photo courtesy: Downtown Troy Business Improvement District

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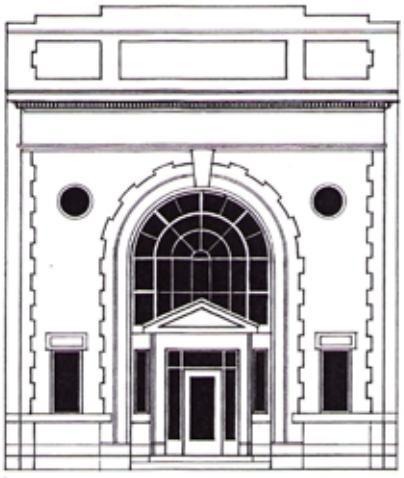

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ARCHITECTS, P.C.

Daniel Sanders, Principal

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NYS Historic Tax Credits saved!

Thank you Governor Cuomo and the NYS Legislature, because of your initiative, the NYS Historic Tax Credit will continue to catalyze reinvestment in the urban cores, downtowns and main streets of communities in every corner of New York State.

Senator David J. Valesky (D-Oneida) and Assemblywoman Carrie Woerner (D-Round Lake) led the way toward this important victory with their bills seeking the credit extension and federal decoupling. Senators Catharine Young, Timothy Kennedy, and Thomas O'Mara co-sponsored the Senate legislation, while Assemblymembers Donna Lupardo, Andrew Goodell, John McDonald, Patricia Fahy, William Magnarelli, Stephen Hawley, and Barbara Lifton co-sponsored in the Assembly.

From the Conference partners...

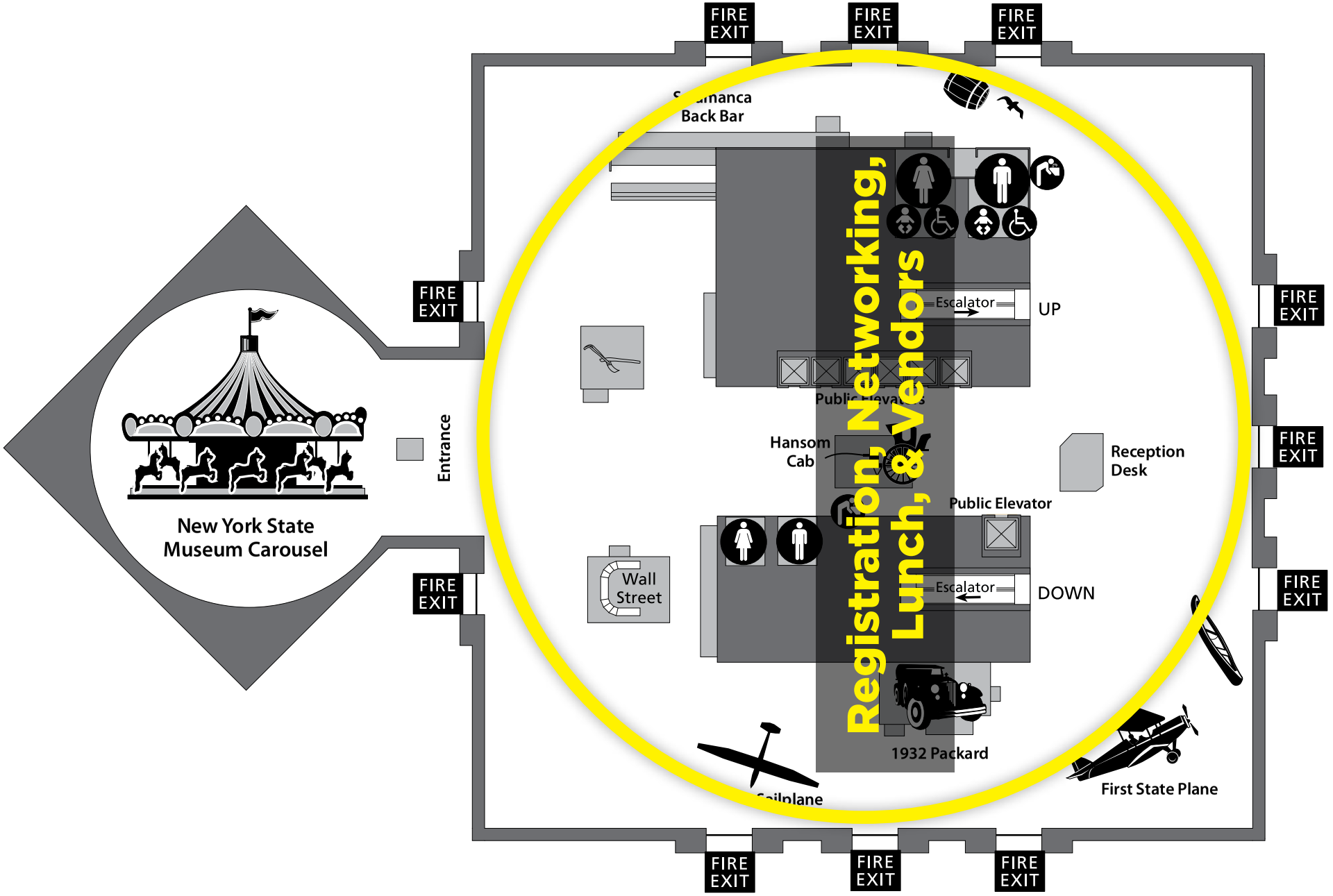
A hearty thank you to everyone who made the 2018 NY Statewide Preservation Conference a success! This event would not be possible without our numerous speakers, volunteers, sponsors, our Title Sponsor Rochester Colonial Manufacturing, the City of Albany, the NY State Museum, the Albany Institute of History and Art, the Daisy Marquis Jones Foundation, and all of YOU who attend the Conference.

We will see you again next year in Rochester!

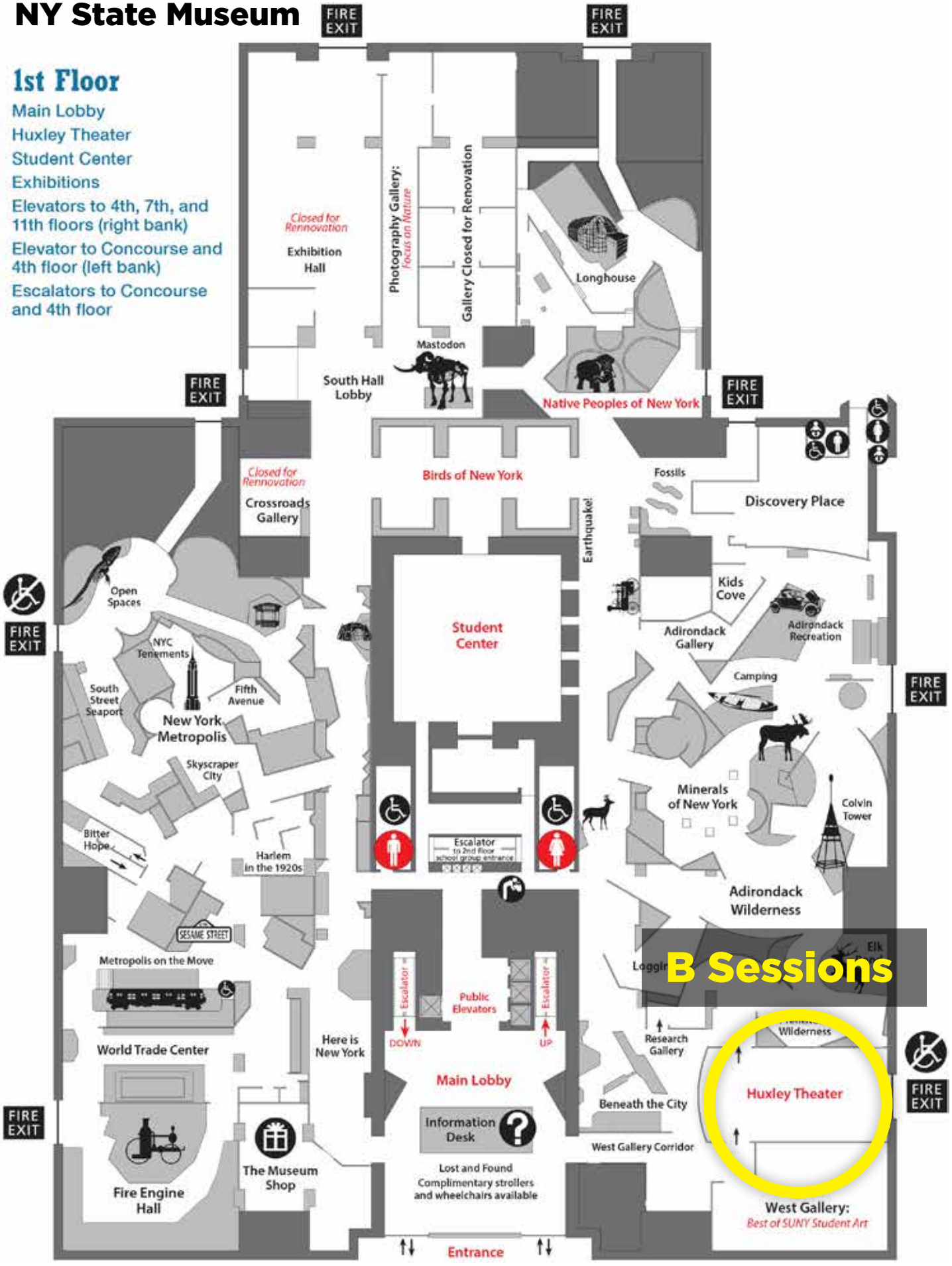
PRESERVATION NEW YORK STATE

New York State Museum

FOURTH FLOOR



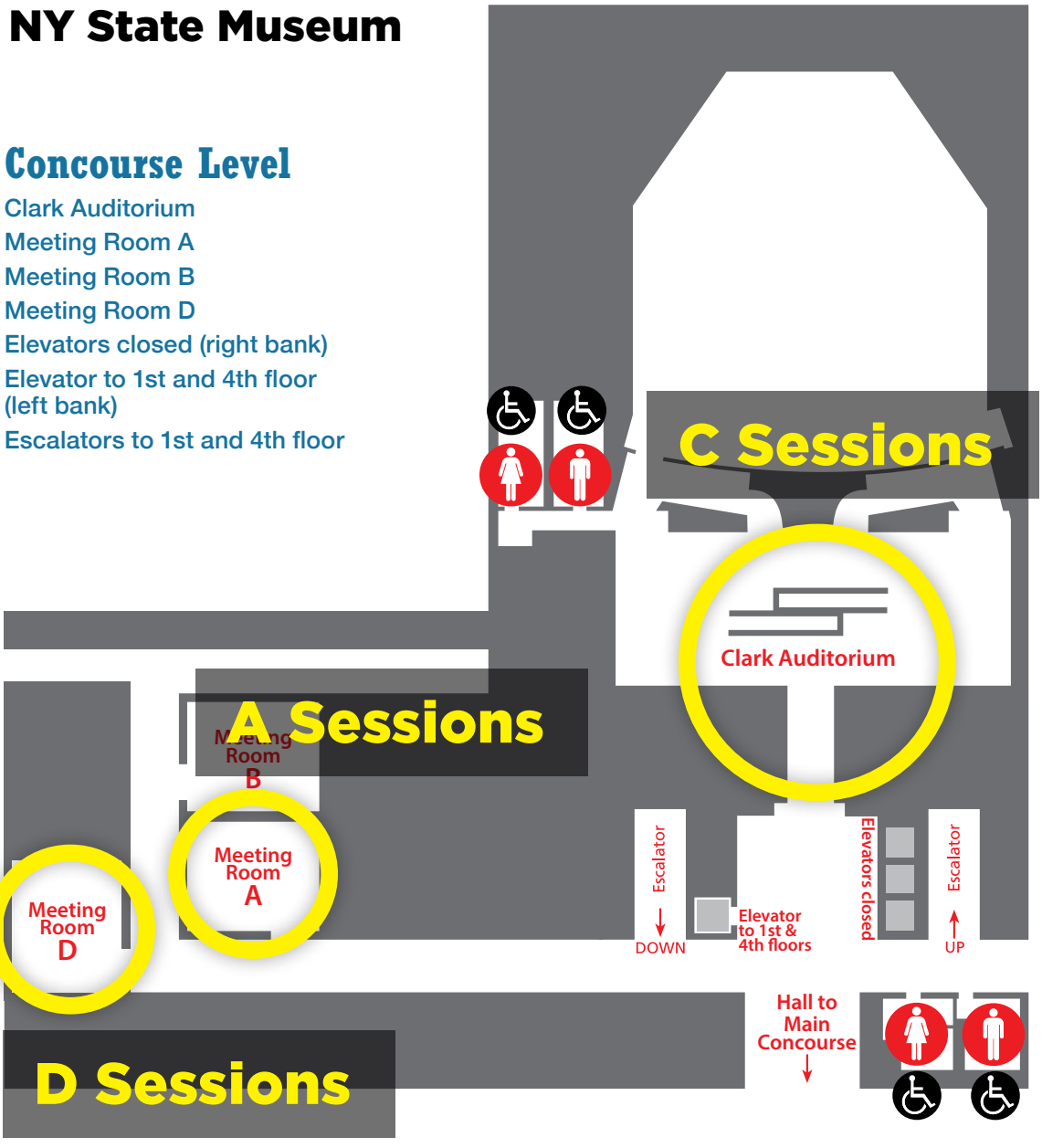
NY State Museum



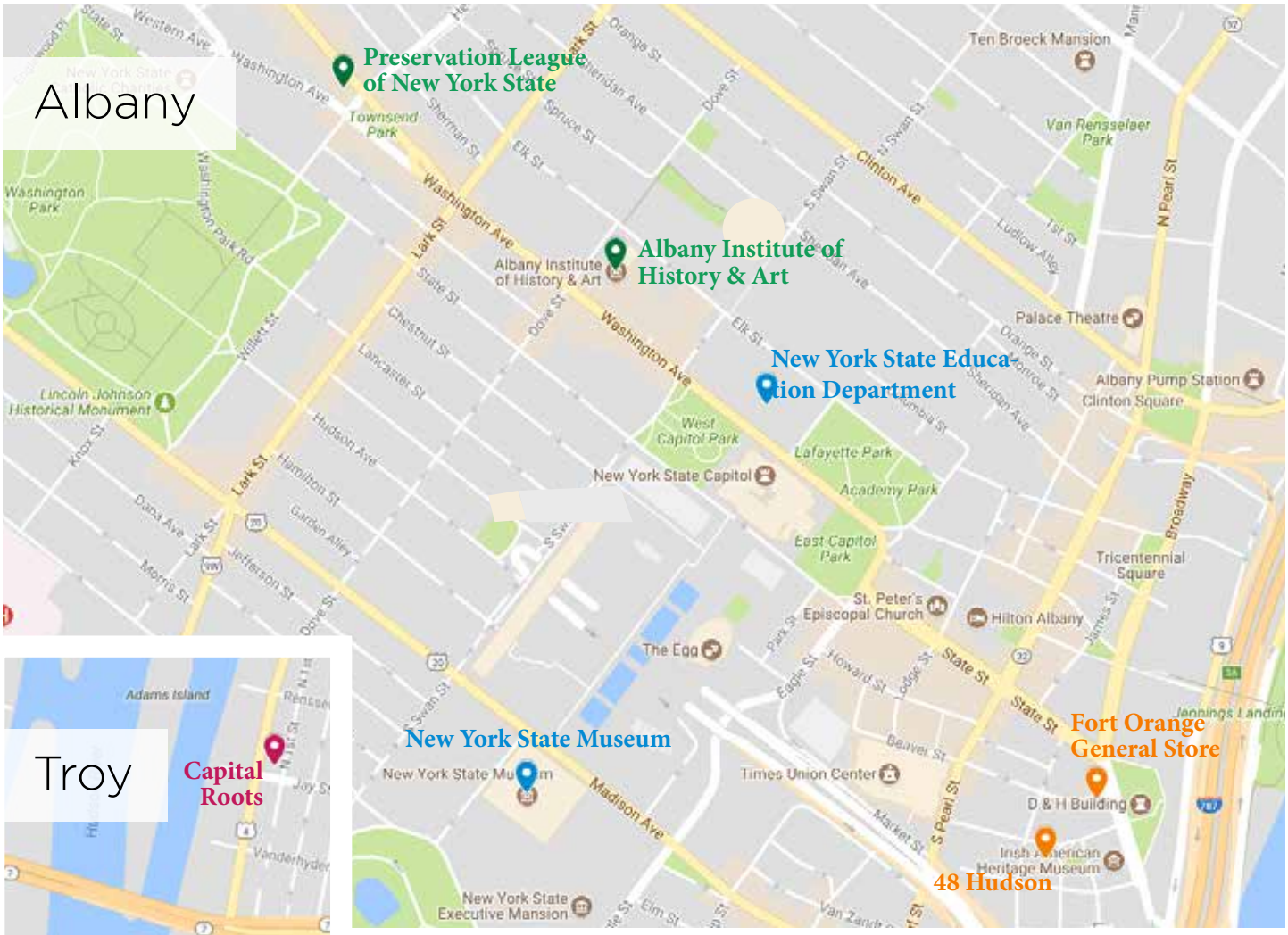
NY State Museum

Concourse Level

Clark Auditorium
Meeting Room A
Meeting Room B
Meeting Room D
Elevators closed (right bank)
Elevator to 1st and 4th floor (left bank)
Escalators to 1st and 4th floor



Conference Locations



THURSDAY, APRIL 26TH

Pre-Conference CAMP Training & Cocktail Hour Meet & Greet

Albany Institute of History & Art
125 Washington Ave, Albany, NY 12210

Colleagues Meeting

Preservation League of New York State
44 Central Ave, Albany, NY 12206

FRIDAY, APRIL 27TH

Registration, Vendors, Lunch & Breakout Sessions

New York State Museum
222 Madison Ave, Albany, NY 12230

Keynote & Preservation Partners Party

New York State Education Department
89 Washington Ave, Albany, NY 12234

SATURDAY, APRIL 28TH

Albany Field Sessions

Fort Orange General Store
2904, 412 Broadway, Albany, NY 12207

48 Hudson
48 Hudson Ave, Albany, NY 12207

Troy Field Sessions

501 Broadway
501 Broadway, Troy, NY 12180

Capital Roots
594 River St, Troy, NY 12180

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