



Contact:

Caitlin Meives
cmeives@landmarksociety.org
(585)546-7029 x27

Jules Chiavaroli
AIA Rochester, President
jjcnct@rit.edu
(585) 259-3277

FOR IMMEDIATE RELEASE:

ROCCITY DESIGN WEEK CELEBRATES ROCHESTER VISIONARY TALENT

ROCHESTER, NY May 9, 2012 — Look around the City of Rochester. Everything you see has been designed by someone – buildings, streets, parks, art. RocCity Design Week 2012 is a week-long celebration of the enormous design and artistic energy in the Rochester area. During the week, venues around the area will shine a light on the area’s brightest designers and artists.

From May 12th through May 19th, RocCity Design Week events will feature designers and artists from every walk of life. “The goal of the week is to celebrate the buildings we live in, the streets we walk on, the objects we use, the images we look at and the art that inspires us,” said Caitlin Meives, Preservation Planner, Landmark Society of Western New York.

RocCity Design Week is the collaboration of seven partner organizations: American Institute of Architects, Rochester Chapter; Landmark Society of Western New York; American Planning Association, Upstate NY Chapter; American Society of Landscape Architects, NY Upstate Chapter; Rochester Regional Community Design Center; TEDxRochester and Emerging Rochester Architects.

Events include guided tours of Mt Hope Cemetery, Washington Square, Urban Explorations of various city locales, and a self-guided River Walk. The week also includes the AIA Design Awards, PechaKucha at Roc Brewing, RocCity 2.0 Launch and talks by local and international urban critics.

LANDMARK SOCIETY OF WESTERN NEW YORK, INC.

133 SOUTH FITZHUGH STREET / ROCHESTER, NEW YORK 14608-2204 / 585-546-7029 / FAX: 585-546-4788
www.landmarksociety.org mail@landmarksociety.org

The week is sponsored by Victor O. Schinnerer & Company, Inc.; The CNA Insurance Companies; The AIA Trust, providers of the AIA Trust and Professional Liability Insurance Program. Additional support from American Institute of Graphic Artists and Industrial Design Society of America.

Some events require fees and/or pre-registration. For a complete schedule of events visit

www.rocdesignweek.com.